Samsung Apps

Seller Office User Guide

Media Solution Center
Samsung Electronics

Samsung Apps Seller Office User Guide

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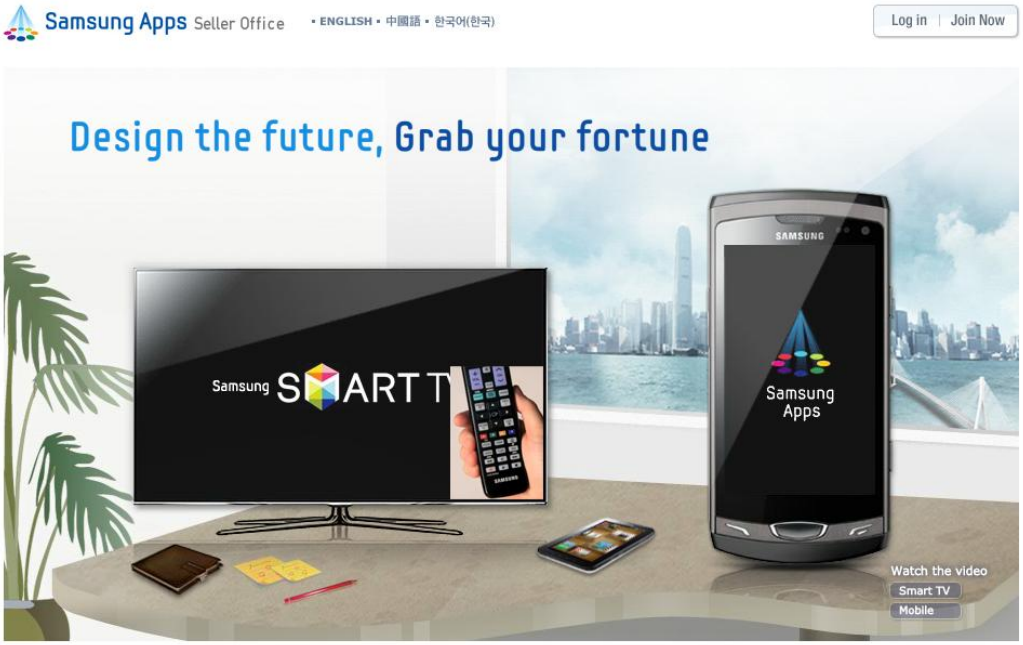
1. Join now

1) Registering as a Seller

① You may access the registration menu by clicking [Join Now] on the Seller Office Guide page.



② After registering as either a private seller or a corporate seller in the ‘Seller Type’ field found on 'Join Now' page, you may enter seller information.
In the case that you have registered for another service related to Samsung Apps(Samsung Apps/ bada Developers/ Samsung Mobile Innovator/ Samsung D Forum), you may use your existing account information. (Please refer to “Using existing account information to register as a seller.”)

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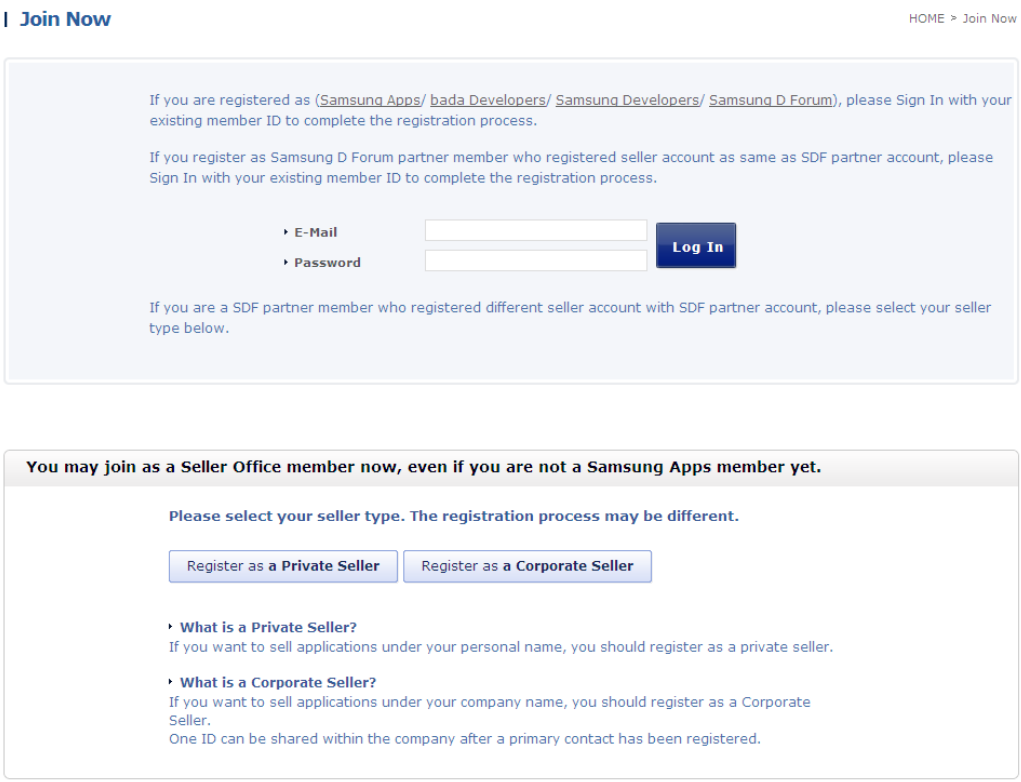
Join Now
HOME > Join Now
If you are registered as (Samsung Apps/ bada Developers/ Samsung Developers/ Samsung D Forum), please Sign In with your existing member ID to complete the registration process.
If you register as Samsung D Forum partner member who registered seller account as same as SDF partner account, please Sign In with your existing member ID to complete the registration process.
E-Mail
Password
Log In
If you are a SDF partner member who registered different seller account with SDF partner account, please select your seller type below.
You may join as a Seller Office member now, even if you are not a Samsung Apps member yet.
Please select your seller type. The registration process may be different.
Register as a Private Seller
Register as a Corporate Seller
What is a Private Seller?
If you want to sell applications under your personal name, you should register as a private seller.
What is a Corporate Seller?
If you want to sell applications under your company name, you should register as a Corporate Seller.
One ID can be shared within the company after a primary contact has been registered.

③ Select Mobile Seller in Type of Service at the top.

④ Enter basic seller information.

Items ticked with a * are mandatory. Please enter the appropriate information for all items.

The E-Mail address you enter will be used as ID, so it will be determined automatically whether your E-Mail address can be used here.

- Private Seller

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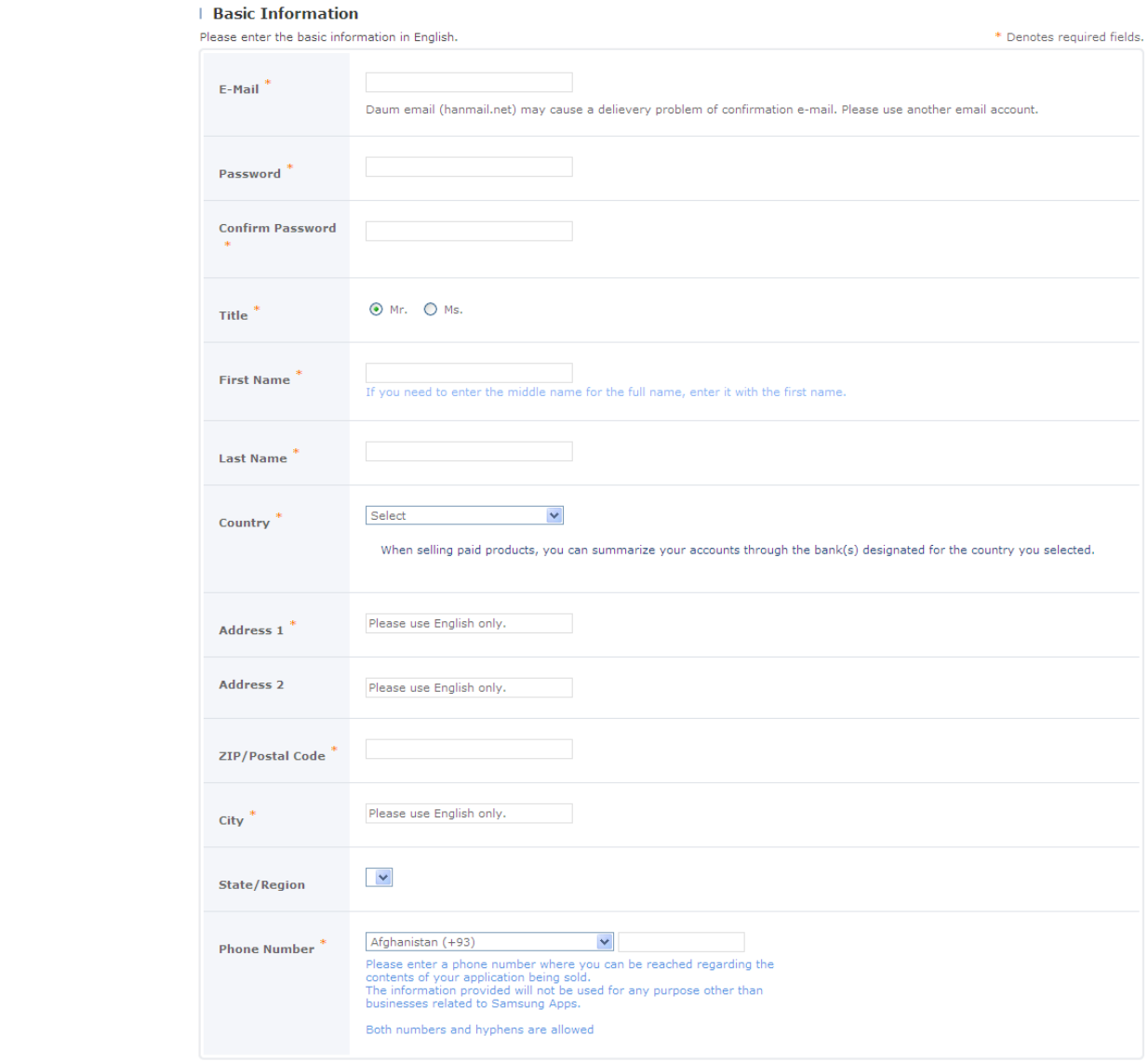

Basic Information

Please enter the basic information in English. * Denotes required fields.

E-Mail *
Daum email (hanmail.net) may cause a delievery problem of confirmation e-mail. Please use another email account.

Password *

Confirm Password *

Title * Mr. Ms.

First Name *
If you need to enter the middle name for the full name, enter it with the first name.

Last Name *

Country * Select
When selling paid products, you can summarize your accounts through the bank(s) designated for the country you selected.

Address 1 * Please use English only.

Address 2 Please use English only.

ZIP/Postal Code *

City * Please use English only.

State/Region

Phone Number * Afghanistan (+93)
Please enter a phone number where you can be reached regarding the contents of your application being sold.
The information provided will not be used for any purpose other than businesses related to Samsung Apps.

Both numbers and hyphens are allowed

- Corporate Seller

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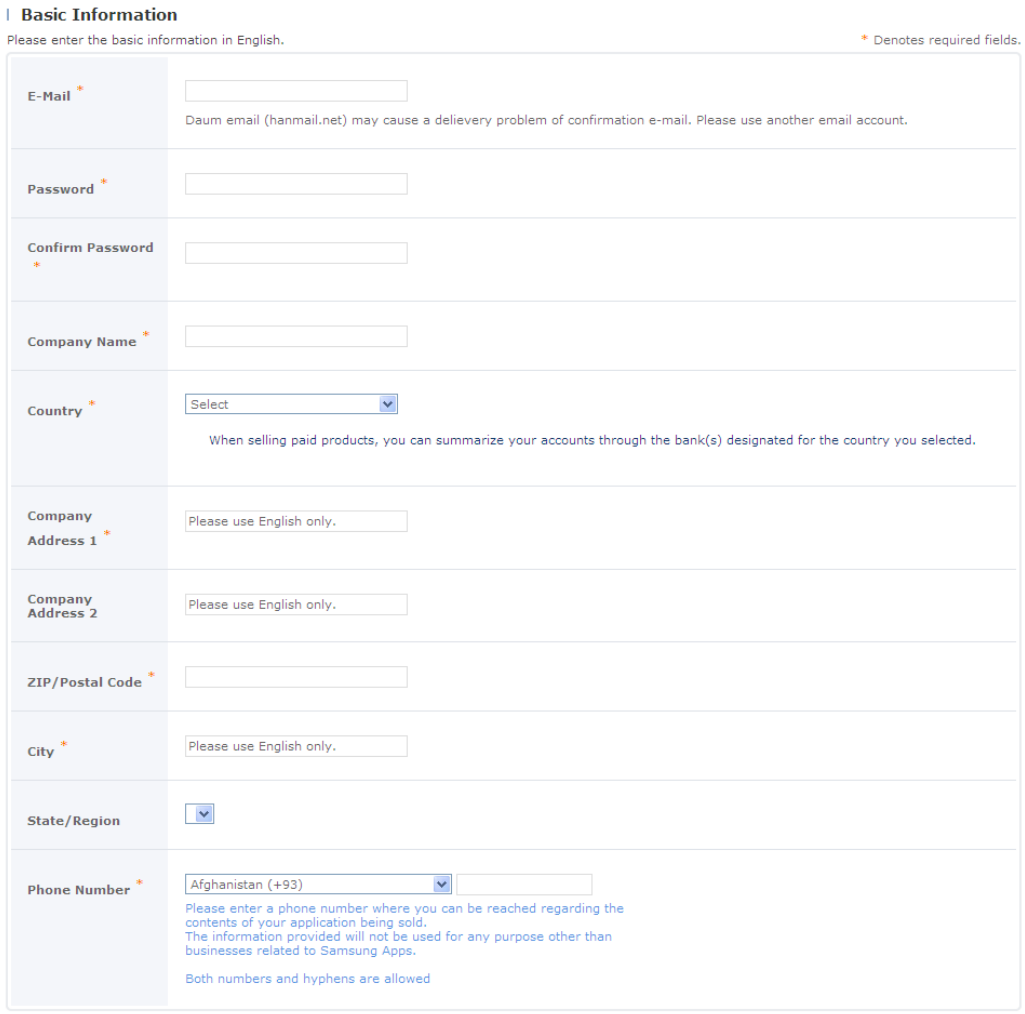
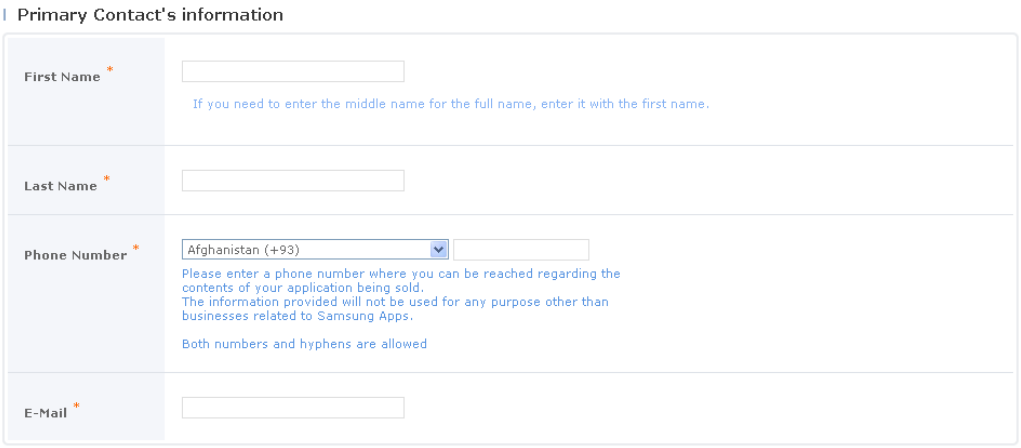

Basic Information
Please enter the basic information in English.
* Denotes required fields.
E-Mail *
Daum email (hanmail.net) may cause a delievery problem of confirmation e-mail. Please use another email account.
Password *
Confirm Password *
Company Name *
Country *
Select
When selling paid products, you can summarize your accounts through the bank(s) designated for the country you selected.
Company Address 1 *
Please use English only.
Company Address 2
Please use English only.
ZIP/Postal Code *
City *
Please use English only.
State/Region
Phone Number *
Afghanistan (+93)
Please enter a phone number where you can be reached regarding the contents of your application being sold.
The information provided will not be used for any purpose other than businesses related to Samsung Apps.
Both numbers and hyphens are allowed

⑤ Enter basic contact information if registering as a corporate seller.


Primary Contact's information
First Name *
If you need to enter the middle name for the full name, enter it with the first name.
Last Name *
Phone Number *
Afghanistan (+93)
Please enter a phone number where you can be reached regarding the contents of your application being sold.
The information provided will not be used for any purpose other than businesses related to Samsung Apps.
Both numbers and hyphens are allowed
E-Mail *

⑥ Sellers may enter a URL that contains introductory information. We recommend that you enter the information about introduction to your company on Seller Information as much as possible because it will be appeared on Seller page

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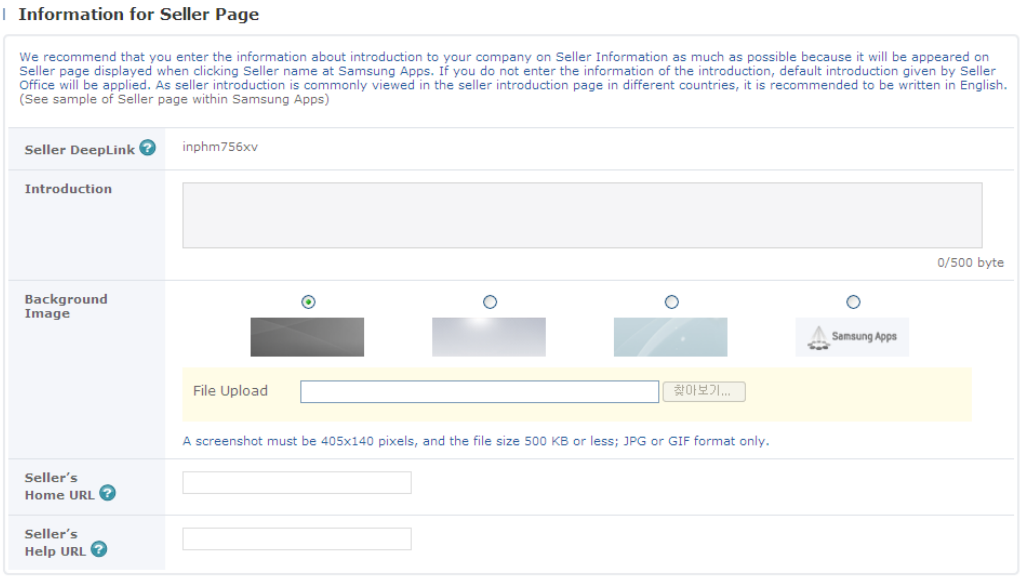
displayed when clicking Seller name at Samsung Apps. If you do not enter the information of the introduction, default introduction given by Seller Office will be applied.


Information for Seller Page
We recommend that you enter the information about introduction to your company on Seller Information as much as possible because it will be appeared on Seller page displayed when clicking Seller name at Samsung Apps. If you do not enter the information of the introduction, default introduction given by Seller Office will be applied. As seller introduction is commonly viewed in the seller introduction page in different countries, it is recommended to be written in English. (See sample of Seller page within Samsung Apps)
Seller DeepLink
inphm756xv
Introduction
0/500 byte
Background Image
Samsung Apps
File Upload
찾아보기...
A screenshot must be 405x140 pixels, and the file size 500 KB or less; JPG or GIF format only.
Seller's Home URL
Seller's Help URL

⑦ Check the 'I have read and agree to the Terms and Conditions' check boxes in the 'Samsung Service Terms and Conditions', 'Seller Office Terms and Conditions' and 'Privacy Policy' section. You must agree to Join now normally. Click the [Confirm] button to complete primary registration. The guide for the procedure that follows is then sent to the registered e-mail address.

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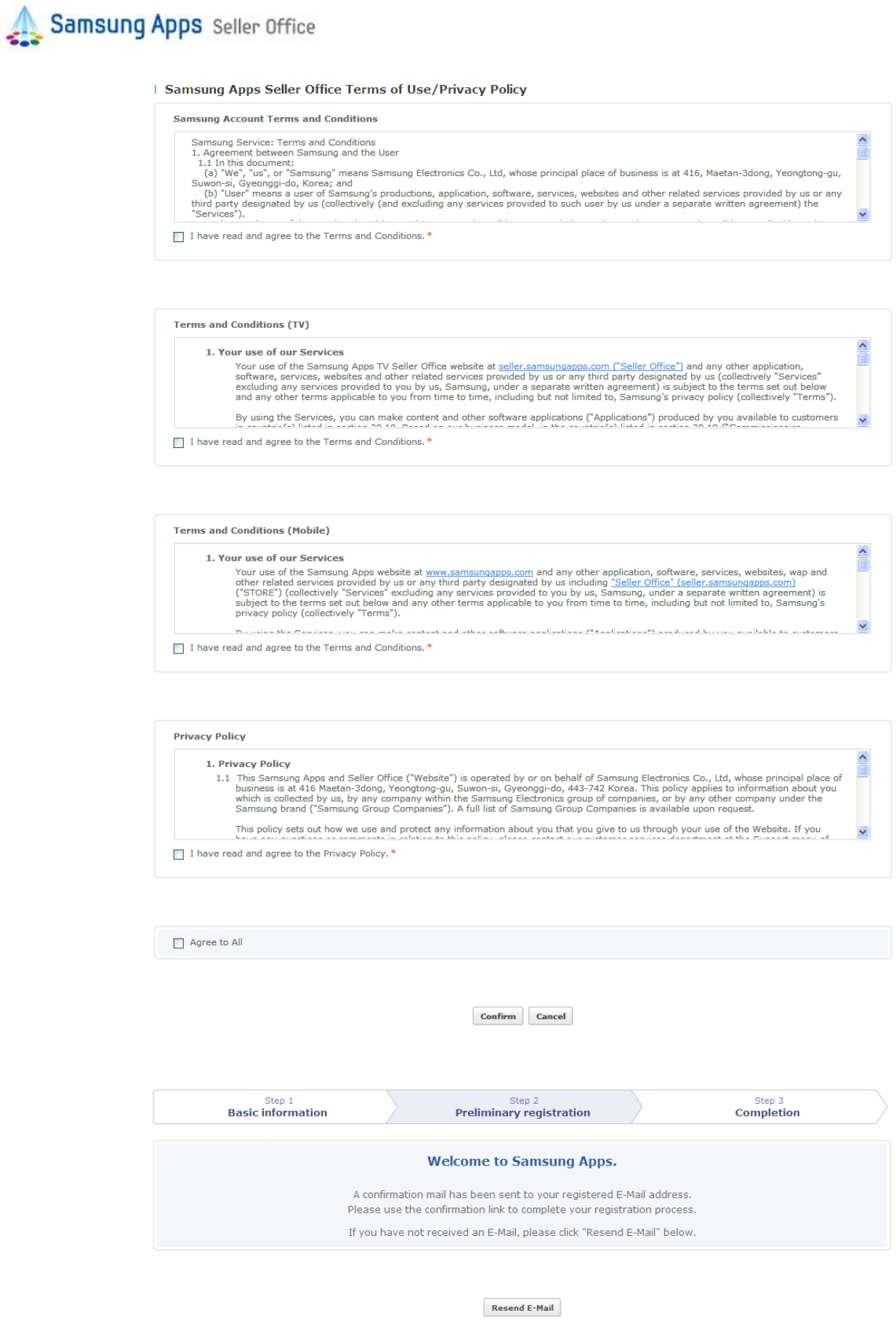
Samsung Apps Seller Office
Samsung Apps Seller Office Terms of Use/Privacy Policy
Samsung Account Terms and Conditions
Samsung Service: Terms and Conditions
1. Agreement between Samsung and the User
1.1 In this document:
(a) "We", "us", or "Samsung" means Samsung Electronics Co., Ltd, whose principal place of business is at 416, Maetan-3dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea; and
(b) "User" means a user of Samsung's productions, application, software, services, websites and other related services provided by us or any third party designated by us (collectively (and excluding any services provided to such user by us under a separate written agreement) the "Services").
I have read and agree to the Terms and Conditions. *
Terms and Conditions (TV)
1. Your use of our Services
Your use of the Samsung Apps TV Seller Office website at seller.samsungapps.com ("Seller Office") and any other application, software, services, websites and other related services provided by us or any third party designated by us (collectively "Services" excluding any services provided to you by us, Samsung, under a separate written agreement) is subject to the terms set out below and any other terms applicable to you from time to time, including but not limited to, Samsung's privacy policy (collectively "Terms").
By using the Services, you can make content and other software applications ("Applications") produced by you available to customers
I have read and agree to the Terms and Conditions. *
Terms and Conditions (Mobile)
1. Your use of our Services
Your use of the Samsung Apps website at www.samsungapps.com and any other application, software, services, websites, wap and other related services provided by us or any third party designated by us including "Seller Office" (seller.samsungapps.com) ("STORE") (collectively "Services" excluding any services provided to you by us, Samsung, under a separate written agreement) is subject to the terms set out below and any other terms applicable to you from time to time, including but not limited to, Samsung's privacy policy (collectively "Terms").
I have read and agree to the Terms and Conditions. *
Privacy Policy
1. Privacy Policy
1.1 This Samsung Apps and Seller Office ("Website") is operated by or on behalf of Samsung Electronics Co., Ltd, whose principal place of business is at 416 Maetan-3dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, 443-742 Korea. This policy applies to information about you which is collected by us, by any company within the Samsung Electronics group of companies, or by any other company under the Samsung brand ("Samsung Group Companies"). A full list of Samsung Group Companies is available upon request.
This policy sets out how we use and protect any information about you that you give to us through your use of the Website. If you
I have read and agree to the Privacy Policy. *
Agree to All
Confirm
Cancel
Step 1
Basic information
Step 2
Preliminary registration
Step 3
Completion
Welcome to Samsung Apps.
A confirmation mail has been sent to your registered E-Mail address.
Please use the confirmation link to complete your registration process.
If you have not received an E-Mail, please click "Resend E-Mail" below.
Resend E-Mail

* Click the [Resend E-Mail] button to resend the guide e-mail.

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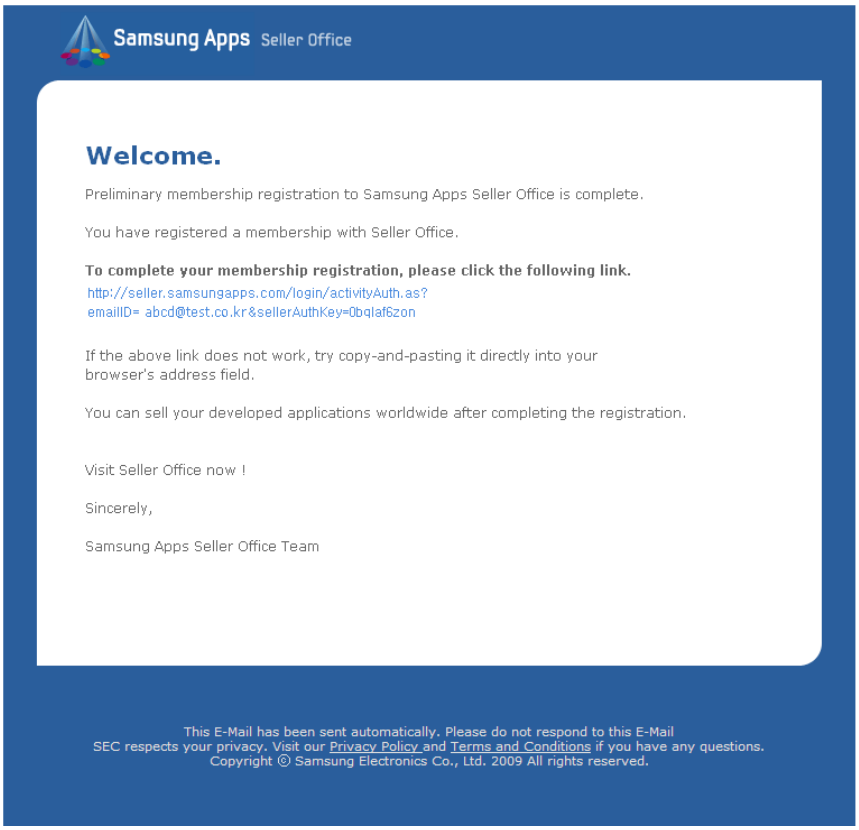
⑧ E-Check the revisit address which you received via e-mail and revisit the Seller Office website.


Samsung Apps Seller Office
Welcome.
Preliminary membership registration to Samsung Apps Seller Office is complete.
You have registered a membership with Seller Office.
To complete your membership registration, please click the following link.
http://seller.samsungapps.com/login/activityAuth.as?
emailID= abcd@test.co.kr&sellerAuthKey=0bqlaf6zon
If the above link does not work, try copy-and-pasting it directly into your browser's address field.
You can sell your developed applications worldwide after completing the registration.
Visit Seller Office now !
Sincerely,
Samsung Apps Seller Office Team
This E-Mail has been sent automatically. Please do not respond to this E-Mail
SEC respects your privacy. Visit our Privacy Policy and Terms and Conditions if you have any questions.
Copyright © Samsung Electronics Co., Ltd. 2009 All rights reserved.

⑨ Confirm the password of the e-mail address registered during initial registration to login.

⑩ Your subscription was completed successfully.

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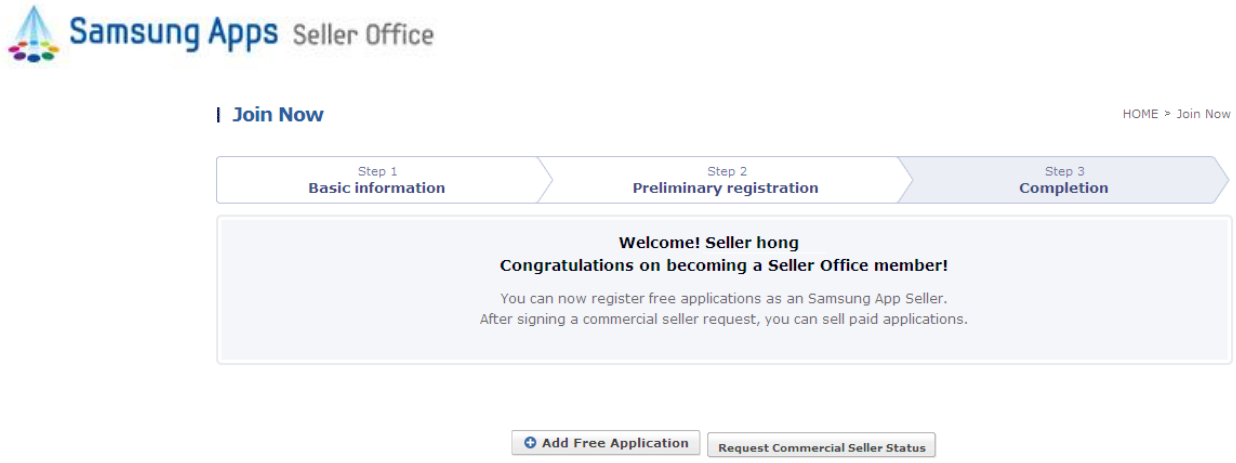
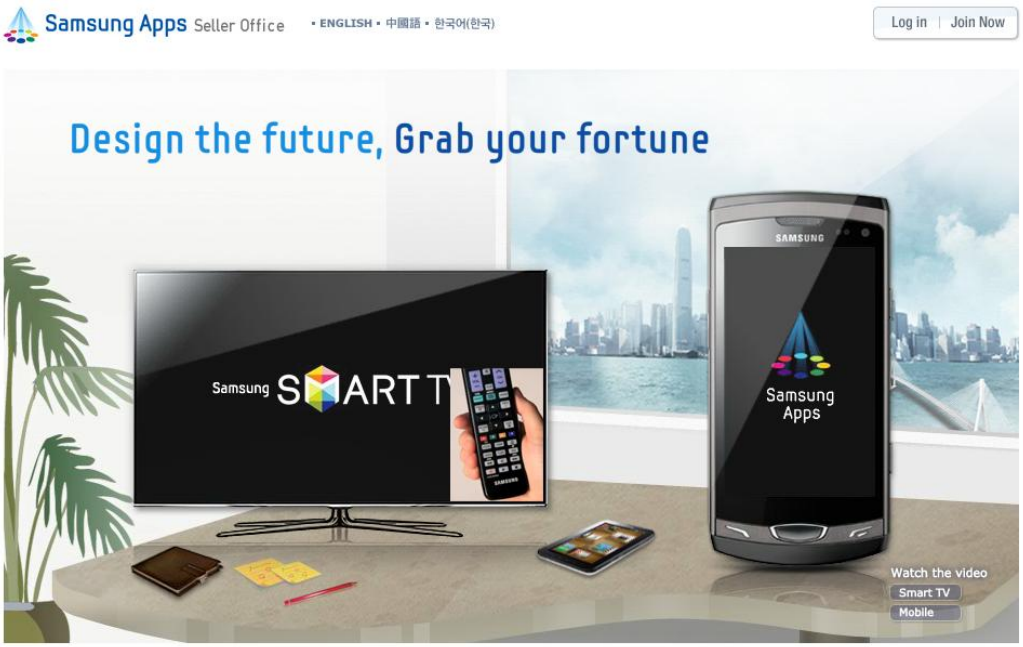

Samsung Apps Seller Office
Join Now
HOME > Join Now
Step 1
Basic information
Step 2
Preliminary registration
Step 3
Completion
Welcome! Seller hong
Congratulations on becoming a Seller Office member!
You can now register free applications as an Samsung App Seller.
After signing a commercial seller request, you can sell paid applications.
Add Free Application
Request Commercial Seller Status

2) Using existing account information to register as a seller.

If you already have a membership to Samsung Apps, Samsung Mobile Innovator, bada Developers or Samsung D Forum, you may proceed with the registration using your member ID from any one of these websites.

① You may access the registration menu by clicking [Join Now] on the Seller Office Guide page.



② Log into Seller Office by entering e-mail address and password at 'Join Now' page, which are registered on Samsung Apps relevant sites (Samsung Apps/ bada Developers/ Samsung Mobile Innovator / Samsung D Forum).

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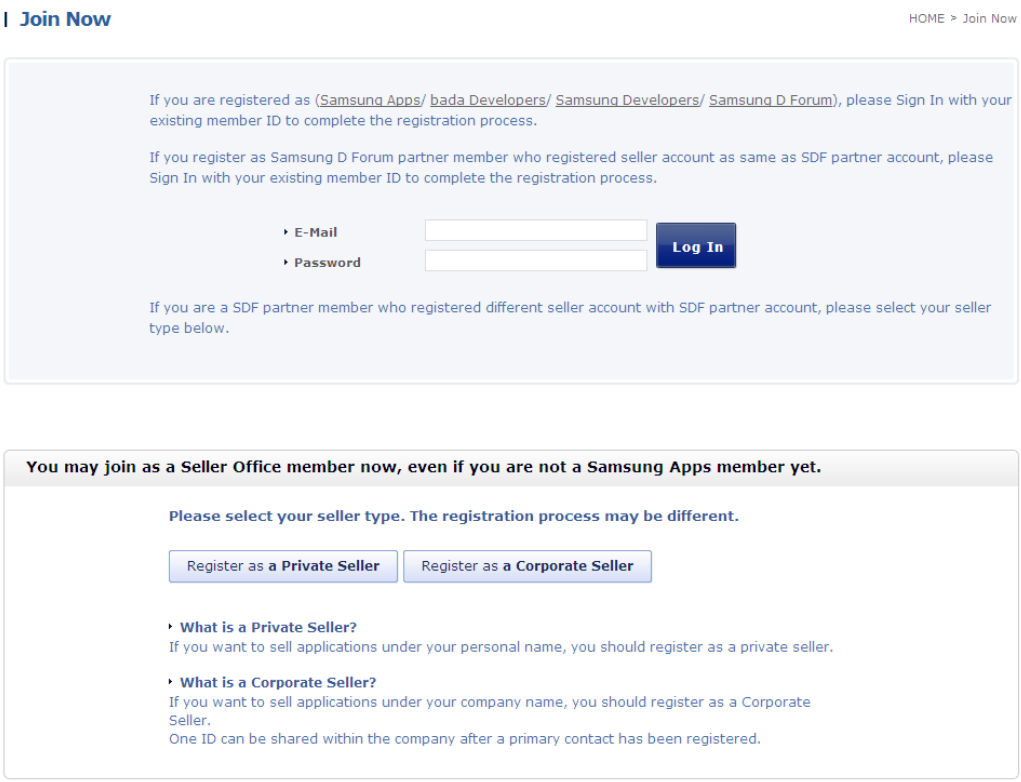
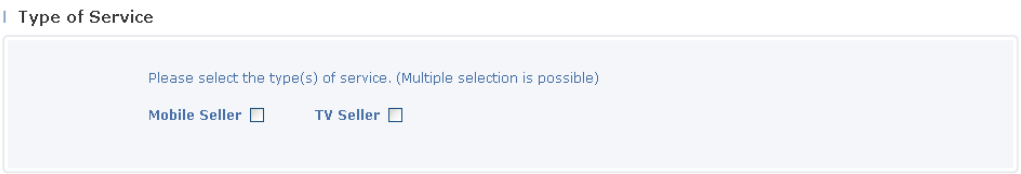

Join Now
HOME > Join Now
If you are registered as (Samsung Apps/ bada Developers/ Samsung Developers/ Samsung D Forum), please Sign In with your existing member ID to complete the registration process.
If you register as Samsung D Forum partner member who registered seller account as same as SDF partner account, please Sign In with your existing member ID to complete the registration process.
E-Mail
Password
Log In
If you are a SDF partner member who registered different seller account with SDF partner account, please select your seller type below.
You may join as a Seller Office member now, even if you are not a Samsung Apps member yet.
Please select your seller type. The registration process may be different.
Register as a Private Seller
Register as a Corporate Seller
What is a Private Seller?
If you want to sell applications under your personal name, you should register as a private seller.
What is a Corporate Seller?
If you want to sell applications under your company name, you should register as a Corporate Seller.
One ID can be shared within the company after a primary contact has been registered.

③ You may access the seller information page after clicking either the [Register as a Private Seller] or [Register as a Corporate Seller] on the “Using existing account information to register as a seller” confirmation page.

Join Now
HOME > Join Now
You are a member of (Samsung Apps, bada Developers, Samsung Mobile Innovator, Samsung D Forum)
To use Seller Office, you should register as a Seller.
Please select your seller type
The registration process may be different.
Register as a Private Seller
Register as a Corporate Seller
What is a Private Seller?
If you want to sell applications under your personal name, you should register as a private seller.
What is a Corporate Seller?
If you want to sell applications under your company name, you should register as a Corporate Seller.
One ID can be shared within the company after a primary contact has been registered.

④ Select Mobile Seller in Type of Service at the top.



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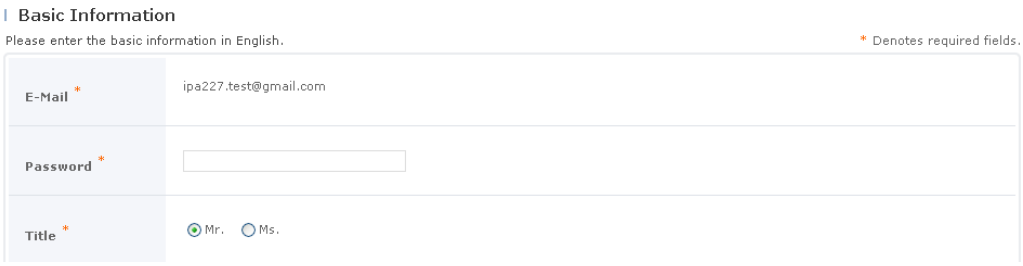
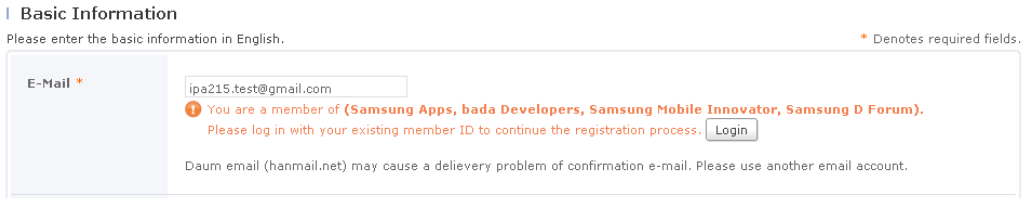
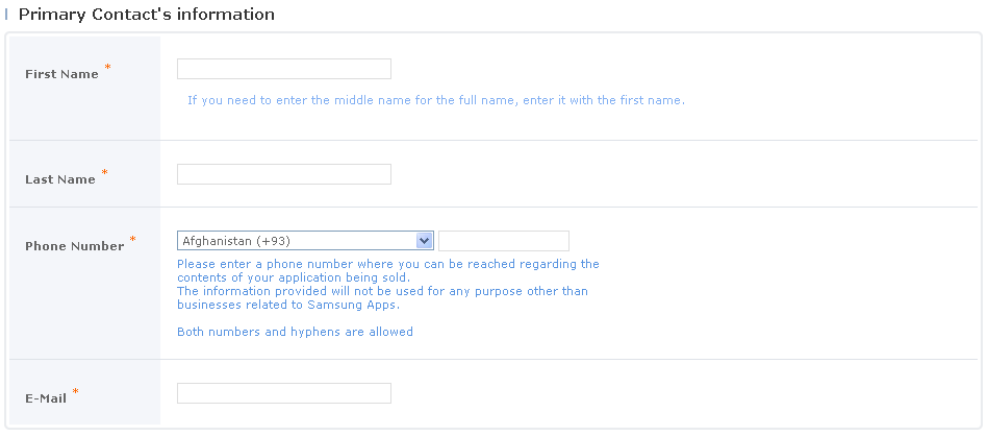
⑤ The information you entered when you joined Samsung Apps, Samsung Mobile Innovator, bada Developers or Samsung D Forum will be transferred. You can just enter the additional information needed for seller subscription. For a corporate member, all information except the email ID should be re-entered.



⑥ You may also access the seller information page without going through the “Using existing account information to register as a seller” page by entering a registered e-mail address and password, which will bring up existing account information.


Basic Information
Please enter the basic information in English.
* Denotes required fields.
E-Mail *
ipa215.test@gmail.com
You are a member of (Samsung Apps, bada Developers, Samsung Mobile Innovator, Samsung D Forum).
Please log in with your existing member ID to continue the registration process.
Login
Daum email (hanmail.net) may cause a delievery problem of confirmation e-mail. Please use another email account.

⑦ Enter basic contact information if registering as a corporate seller


Primary Contact's information
First Name *
If you need to enter the middle name for the full name, enter it with the first name.
Last Name *
Phone Number *
Afghanistan (+93)
Please enter a phone number where you can be reached regarding the contents of your application being sold.
The information provided will not be used for any purpose other than businesses related to Samsung Apps.
Both numbers and hyphens are allowed
E-Mail *

⑧ Sellers may enter an URL that contains introductory information. We recommend that you enter the information about introduction to your company on Seller Information as much as possible because it will be appeared on Seller page

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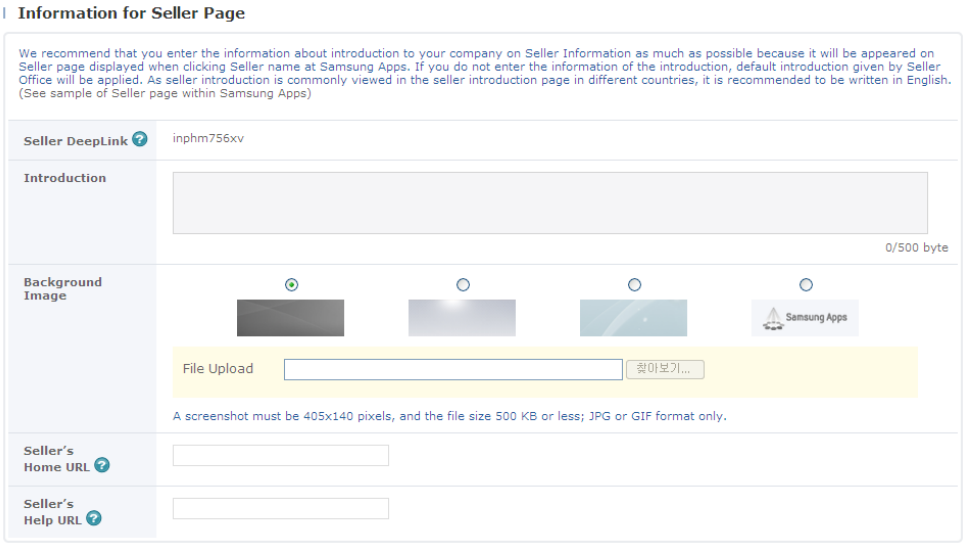
displayed when clicking Seller name at Samsung Apps. If you do not enter the information of the introduction, default introduction given by Seller Office will be applied.


Information for Seller Page
We recommend that you enter the information about introduction to your company on Seller Information as much as possible because it will be appeared on Seller page displayed when clicking Seller name at Samsung Apps. If you do not enter the information of the introduction, default introduction given by Seller Office will be applied. As seller introduction is commonly viewed in the seller introduction page in different countries, it is recommended to be written in English. (See sample of Seller page within Samsung Apps)
Seller DeepLink
inphm756xv
Introduction
0/500 byte
Background Image
Samsung Apps
File Upload
찾아보기...
A screenshot must be 405x140 pixels, and the file size 500 KB or less; JPG or GIF format only.
Seller's Home URL
Seller's Help URL

⑨ Check the ‘I have read and agree to the Terms and Conditions’ check boxes in ‘Samsung Service Terms and Conditions’, ‘Seller Office Terms and Conditions’ and ‘Privacy Policy’ section. You must agree to Join Now normally. Click the [Confirm] button to complete primary registration. The guide for the procedure that follows is then sent to the registered e-mail address.

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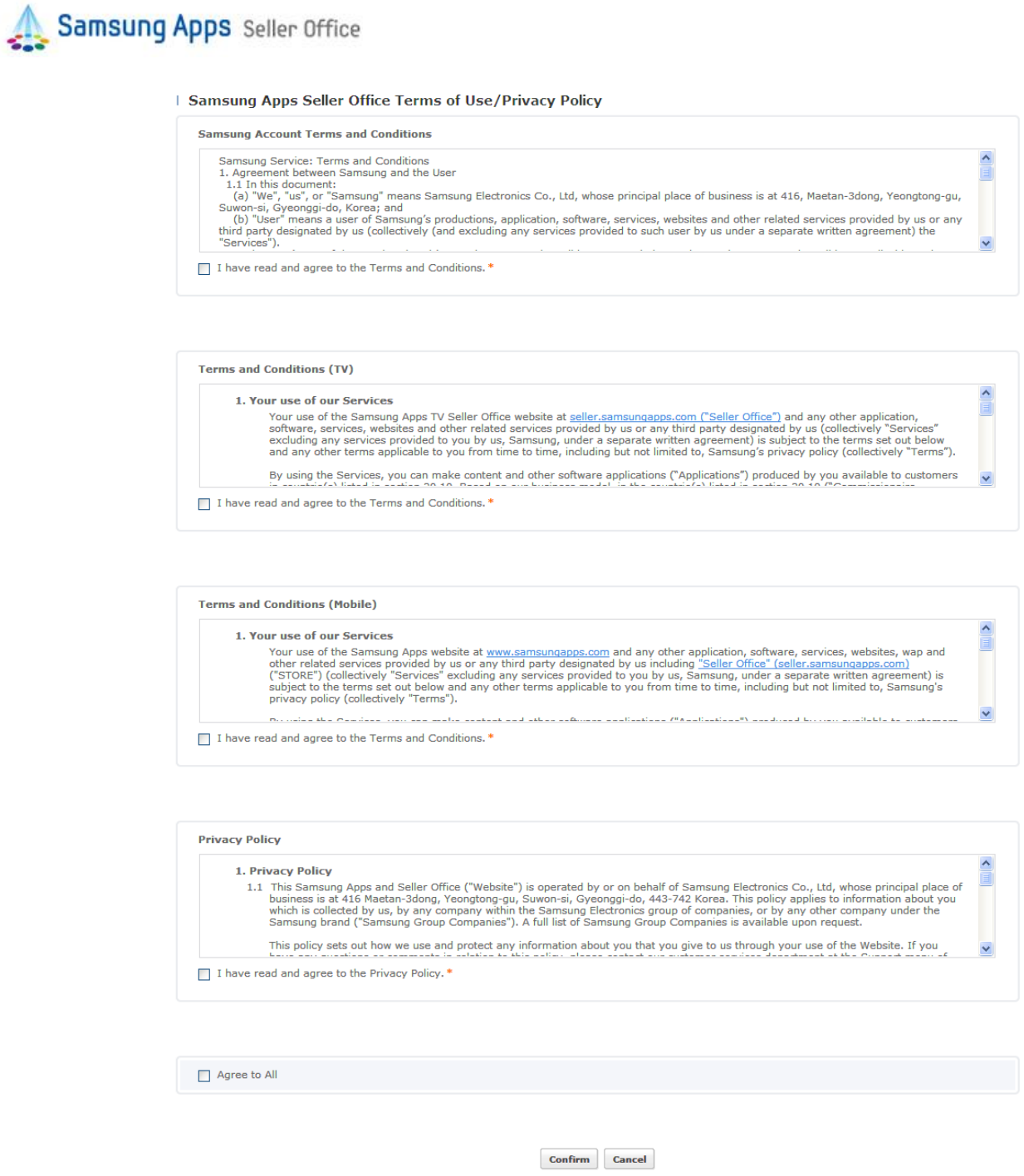
Samsung Apps Seller Office
Samsung Apps Seller Office Terms of Use/Privacy Policy
Samsung Account Terms and Conditions
Samsung Service: Terms and Conditions
1. Agreement between Samsung and the User
1.1 In this document:
(a) "We", "us", or "Samsung" means Samsung Electronics Co., Ltd, whose principal place of business is at 416, Maetan-3dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea; and
(b) "User" means a user of Samsung's productions, application, software, services, websites and other related services provided by us or any third party designated by us (collectively (and excluding any services provided to such user by us under a separate written agreement) the "Services").
I have read and agree to the Terms and Conditions. *
Terms and Conditions (TV)
1. Your use of our Services
Your use of the Samsung Apps TV Seller Office website at seller.samsungapps.com ("Seller Office") and any other application, software, services, websites and other related services provided by us or any third party designated by us (collectively "Services" excluding any services provided to you by us, Samsung, under a separate written agreement) is subject to the terms set out below and any other terms applicable to you from time to time, including but not limited to, Samsung's privacy policy (collectively "Terms").
By using the Services, you can make content and other software applications ("Applications") produced by you available to customers
I have read and agree to the Terms and Conditions. *
Terms and Conditions (Mobile)
1. Your use of our Services
Your use of the Samsung Apps website at www.samsungapps.com and any other application, software, services, websites, wap and other related services provided by us or any third party designated by us including "Seller Office" (seller.samsungapps.com) ("STORE") (collectively "Services" excluding any services provided to you by us, Samsung, under a separate written agreement) is subject to the terms set out below and any other terms applicable to you from time to time, including but not limited to, Samsung's privacy policy (collectively "Terms").
I have read and agree to the Terms and Conditions. *
Privacy Policy
1. Privacy Policy
1.1 This Samsung Apps and Seller Office ("Website") is operated by or on behalf of Samsung Electronics Co., Ltd, whose principal place of business is at 416 Maetan-3dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, 443-742 Korea. This policy applies to information about you which is collected by us, by any company within the Samsung Electronics group of companies, or by any other company under the Samsung brand ("Samsung Group Companies"). A full list of Samsung Group Companies is available upon request.
This policy sets out how we use and protect any information about you that you give to us through your use of the Website. If you
I have read and agree to the Privacy Policy. *
Agree to All
Confirm
Cancel

⑩ E-Check the revisit address which you received via e-mail and revisit the Seller Office website.

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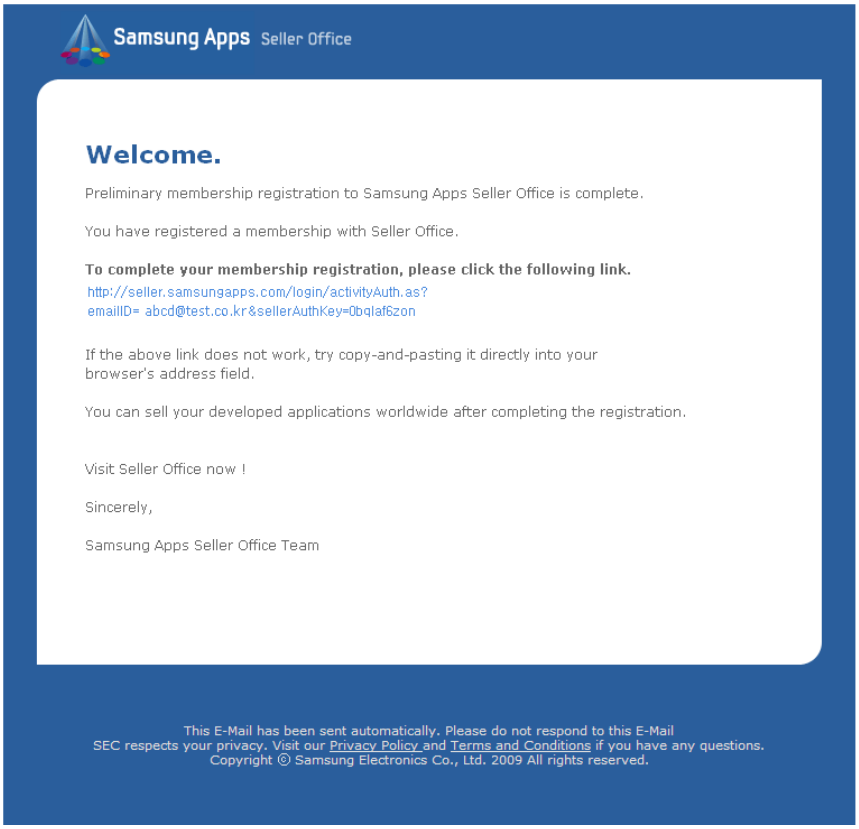
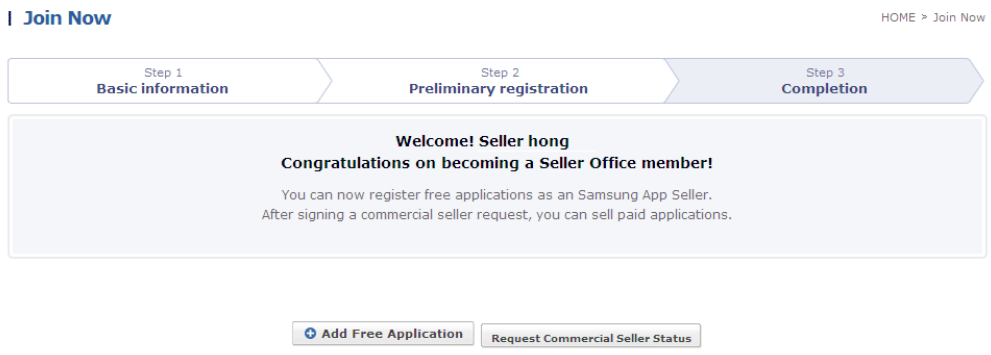

Samsung Apps Seller Office
Welcome.
Preliminary membership registration to Samsung Apps Seller Office is complete.
You have registered a membership with Seller Office.
To complete your membership registration, please click the following link.
http://seller.samsungapps.com/login/activityAuth.as?
emailID= abcd@test.co.kr&sellerAuthKey=0bqlaf6zon
If the above link does not work, try copy-and-pasting it directly into your browser's address field.
You can sell your developed applications worldwide after completing the registration.
Visit Seller Office now !
Sincerely,
Samsung Apps Seller Office Team
This E-Mail has been sent automatically. Please do not respond to this E-Mail
SEC respects your privacy. Visit our Privacy Policy and Terms and Conditions if you have any questions.
Copyright © Samsung Electronics Co., Ltd. 2009 All rights reserved.

⑪ Confirm the password of the e-mail address registered during initial registration to login.

⑫ Your subscription was completed successfully.


Join Now
HOME > Join Now
Step 1
Basic information
Step 2
Preliminary registration
Step 3
Completion
Welcome! Seller hong
Congratulations on becoming a Seller Office member!
You can now register free applications as an Samsung App Seller.
After signing a commercial seller request, you can sell paid applications.
Add Free Application
Request Commercial Seller Status

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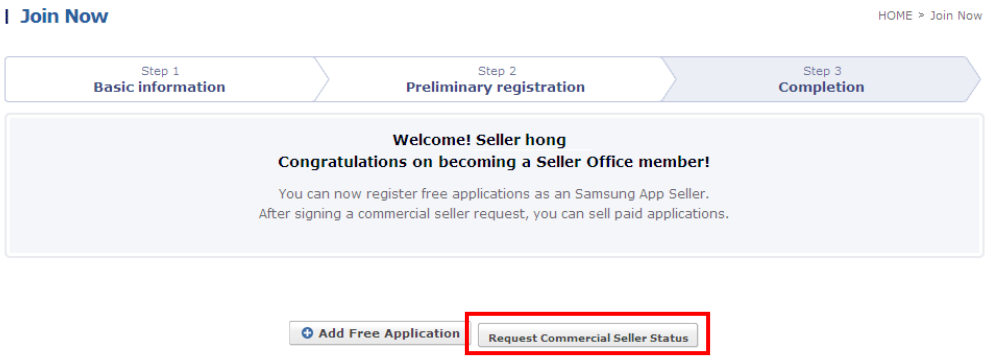
⑬ When the Seller Office member logs on to a site related to Samsung Apps (Samsung Apps/bada Developers/Samsung Mobile Innovator/Samsung D Forum), the member is automatically logged on to the Seller Office at the same time.

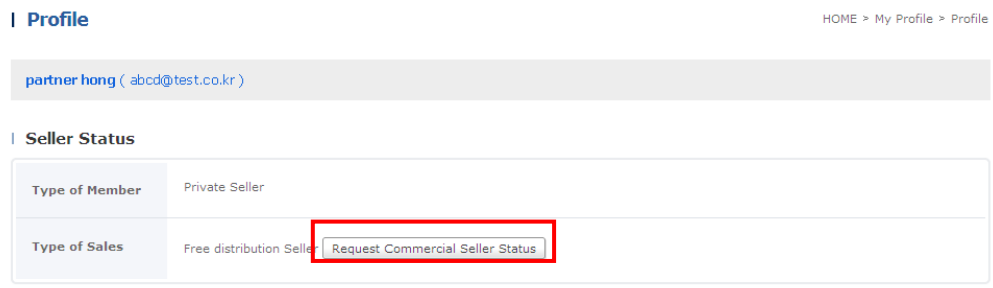
2. Commercial Seller Status

Once the subscription is complete, you can register free applications on the website. To sell paid applications, you need to enter into a commercial seller status.

1) Requesting Commercial Seller Status

① Click the [Request Commercial Seller Status] button in the subscription completion page or " My Profile page".


Join Now
HOME > Join Now
Step 1
Basic information
Step 2
Preliminary registration
Step 3
Completion
Welcome! Seller hong
Congratulations on becoming a Seller Office member!
You can now register free applications as an Samsung App Seller.
After signing a commercial seller request, you can sell paid applications.
Add Free Application
Request Commercial Seller Status



② Enter your information on the commercial seller status page.

- Private Seller

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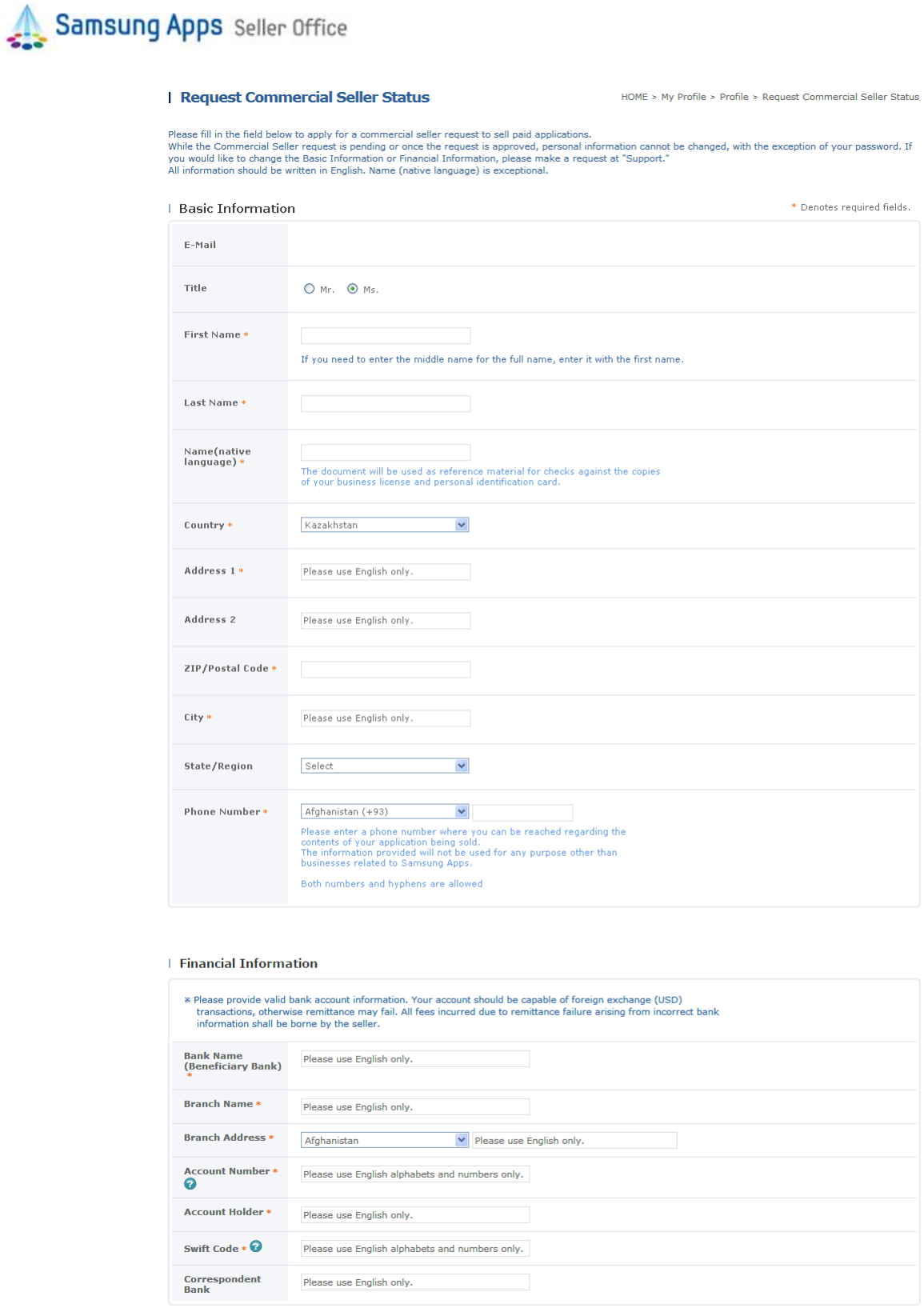
Samsung Apps Seller Office
Request Commercial Seller Status
HOME > My Profile > Profile > Request Commercial Seller Status
Please fill in the field below to apply for a commercial seller request to sell paid applications.
While the Commercial Seller request is pending or once the request is approved, personal information cannot be changed, with the exception of your password. If you would like to change the Basic Information or Financial Information, please make a request at "Support."
All information should be written in English. Name (native language) is exceptional.
Basic Information
* Denotes required fields.
E-Mail
Title
Mr.
Ms.
First Name *
If you need to enter the middle name for the full name, enter it with the first name.
Last Name *
Name(native language) *
The document will be used as reference material for checks against the copies of your business license and personal identification card.
Country *
Kazakhstan
Address 1 *
Please use English only.
Address 2
Please use English only.
ZIP/Postal Code *
City *
Please use English only.
State/Region
Select
Phone Number *
Afghanistan (+93)
Please enter a phone number where you can be reached regarding the contents of your application being sold.
The information provided will not be used for any purpose other than businesses related to Samsung Apps.
Both numbers and hyphens are allowed
Financial Information
※ Please provide valid bank account information. Your account should be capable of foreign exchange (USD) transactions, otherwise remittance may fail. All fees incurred due to remittance failure arising from incorrect bank information shall be borne by the seller.
Bank Name (Beneficiary Bank) *
Please use English only.
Branch Name *
Please use English only.
Branch Address *
Afghanistan
Please use English only.
Account Number *
Please use English alphabets and numbers only.
Account Holder *
Please use English only.
Swift Code *
Please use English alphabets and numbers only.
Correspondent Bank
Please use English only.

- Corporate Seller

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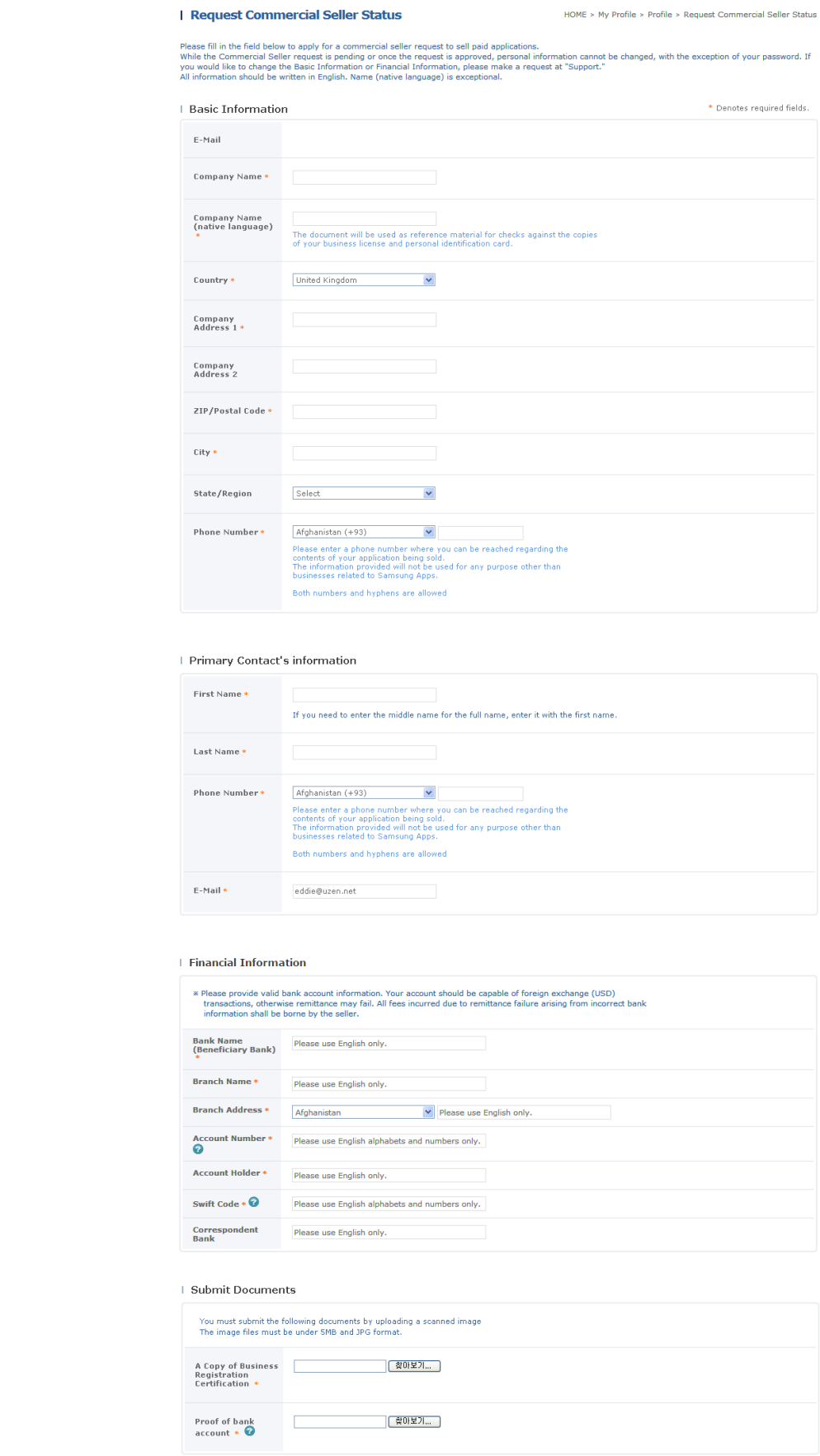

Request Commercial Seller Status

HOME > My Profile > Profile > Request Commercial Seller Status

Please fill in the field below to apply for a commercial seller request to sell paid applications.
While the Commercial Seller request is pending or once the request is approved, personal information cannot be changed, with the exception of your password. If you would like to change the Basic Information or Financial Information, please make a request at "Support."
All information should be written in English. Name (native language) is exceptional.

Basic Information

* Denotes required fields.

E-Mail	
Company Name *	
Company Name (native language) *	The document will be used as reference material for checks against the copies of your business license and personal identification card.
Country *	United Kingdom
Company Address 1 *	
Company Address 2	
ZIP/Postal Code *	
City *	
State/Region	Select
Phone Number *	Afghanistan (+93) Please enter a phone number where you can be reached regarding the contents of your application being sold. The information provided will not be used for any purpose other than businesses related to Samsung Apps. Both numbers and hyphens are allowed

Primary Contact's information

First Name *	If you need to enter the middle name for the full name, enter it with the first name.
Last Name *	
Phone Number *	Afghanistan (+93) Please enter a phone number where you can be reached regarding the contents of your application being sold. The information provided will not be used for any purpose other than businesses related to Samsung Apps. Both numbers and hyphens are allowed
E-Mail *	eddie@uzen.net

Financial Information

* Please provide valid bank account information. Your account should be capable of foreign exchange (USD) transactions, otherwise remittance may fail. All fees incurred due to remittance failure arising from incorrect bank information shall be borne by the seller.

Bank Name (Beneficiary Bank) *	Please use English only.
Branch Name *	Please use English only.
Branch Address *	Afghanistan Please use English only.
Account Number *	Please use English alphabets and numbers only.
Account Holder *	Please use English only.
Swift Code *	Please use English alphabets and numbers only.
Correspondent Bank	Please use English only.

Submit Documents

You must submit the following documents by uploading a scanned image
The image files must be under 5MB and JPG format.

A Copy of Business Registration Certification *	찾아보기...
Proof of bank account *	찾아보기...

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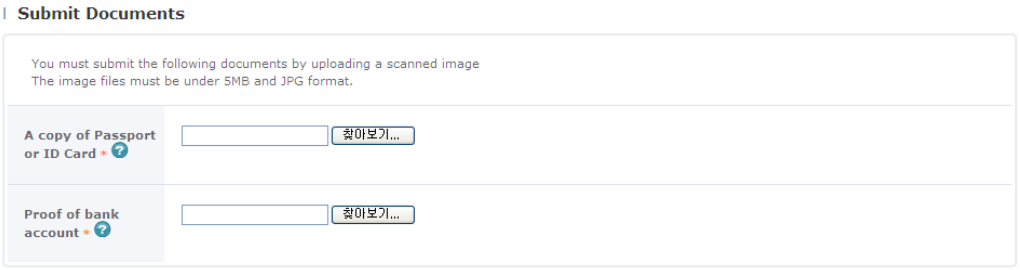
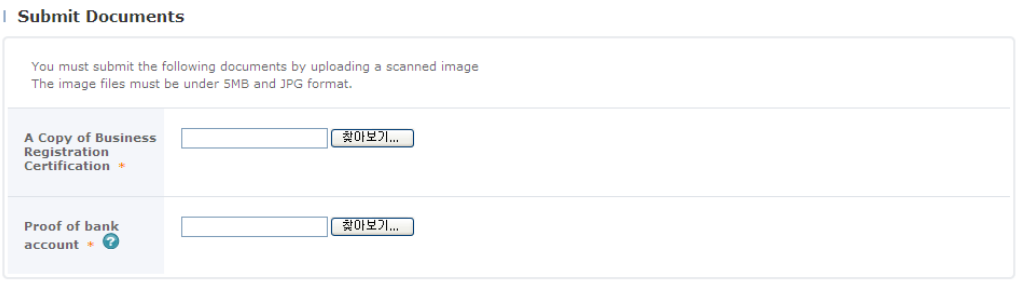
③ If registering as a private seller, then upload a copy of your ID as well as account information. Korean citizens must include their name in Korean and their social security number.

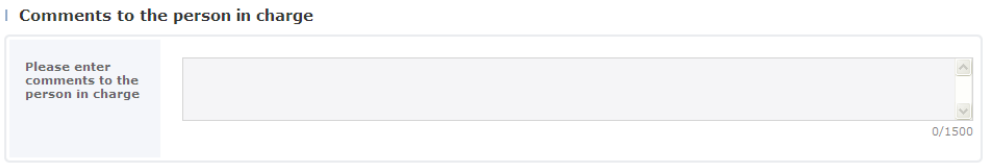

Submit Documents
You must submit the following documents by uploading a scanned image
The image files must be under 5MB and JPG format.
A copy of Passport or ID Card *
찾아보기...
Proof of bank account *
찾아보기...

④ Korean sellers need to enter both their type of taxation and their mail-order business registration number, and then upload the mail-order business certificate. (Corporate seller is mandatory.)

⑤ Corporate sellers must include a copy of their business license as well as account information.


Submit Documents
You must submit the following documents by uploading a scanned image
The image files must be under 5MB and JPG format.
A Copy of Business Registration Certification *
찾아보기...
Proof of bank account *
찾아보기...

⑥ Please leave a note on the message if you have further questions.



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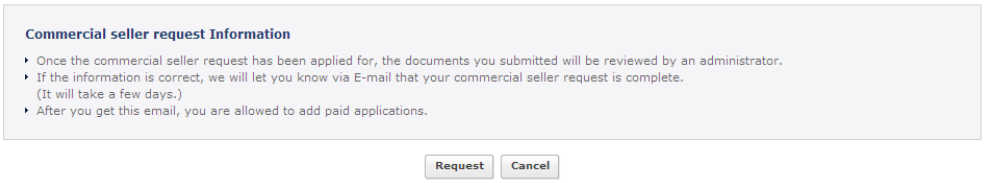
⑦ Click the [Request] button to finish entering the information. Once your status has been changed, you cannot modify any items yourself, except for password, initial contact information. If you want to change other information, please contact us using “Support”.

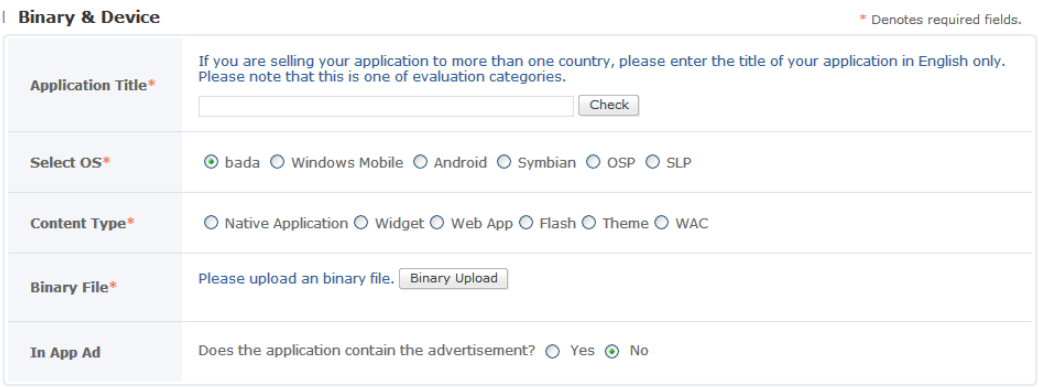

Commercial seller request Information
Once the commercial seller request has been applied for, the documents you submitted will be reviewed by an administrator.
If the information is correct, we will let you know via E-mail that your commercial seller request is complete.
(It will take a few days.)
After you get this email, you are allowed to add paid applications.
Request
Cancel

3. Application Registration Procedure

1) Registering an application

You may register a new application by clicking [Add New Application]. Read the Application Registration Guide for details on how to register an application.

A. Binary & Device Information


Binary & Device
* Denotes required fields.
Application Title*
If you are selling your application to more than one country, please enter the title of your application in English only. Please note that this is one of evaluation categories.
Check
Select OS*
bada Windows Mobile Android Symbian OSP SLP
Content Type*
Native Application Widget Web App Flash Theme WAC
Binary File*
Please upload an binary file. Binary Upload
In App Ad
Does the application contain the advertisement? Yes No

① Please enter a application title of under 100 bytes. Click the [Check] button to check whether the same title is in use or not. If the application title is already in use, the Application Title must be changed. Devices with the same title cannot be selected if the device is duplicated.

② Select a content type for each OS.

③ Register binary file. Please see B. Binary Upload for binary registration. For bada and Android, you can upload up to 10 binary files to an application (except other OSs and bada widgets)

④ When a binary is registered, it is assigned a content ID which can be used to view

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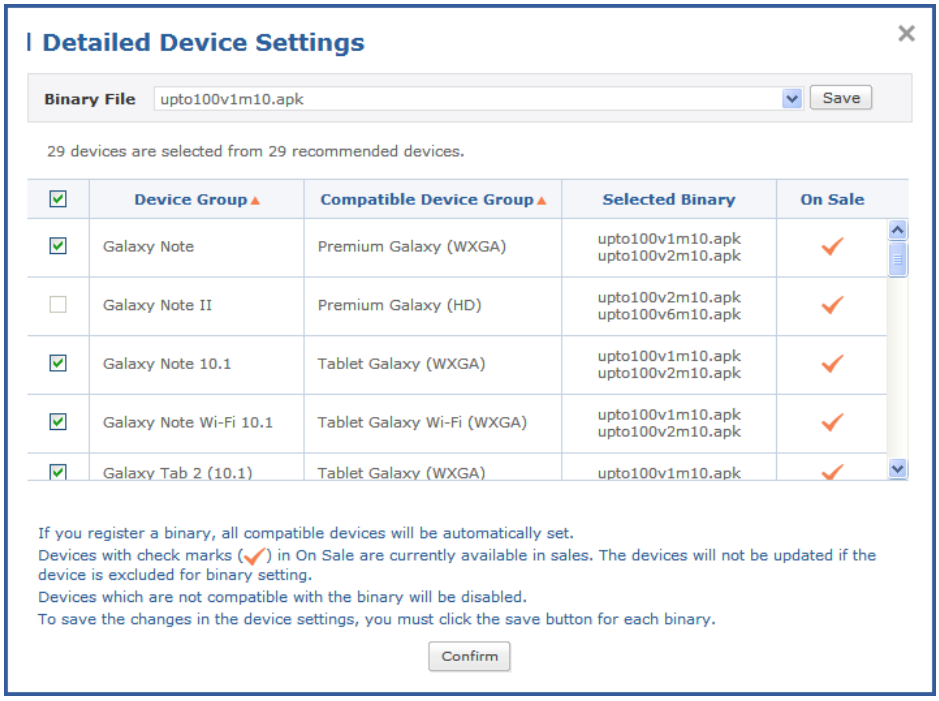
the binary details. The Auto Detection Details contain information extracted from binary files when uploading the binary, and do not require a separate input process.

Binary File*
country0v1m10.apk(0.03MB)
Registering
Modify
Delete
Version 1
Device(s) 96
Dec 14, 2012 1:03:11 AM
Auto Detection Details
API(minSdkVersion = 10 / maxSdkVersion = 17), Package Name = country, VoIP = No, NFC = No, Version Code = 1, Version Name = 1.0.0, Telephony Only(Call/SMS) = No
Manual Input Details
S Pen only = No, Google Mobile Service = No
Resolution(s)
240x320(LQVGA/QVGA), 360x640(QHD), 480x800(WVGA), 240x400(WQVGA), 320x320(), 320x480(HVGA), 1280x800(WXGA), 1024x600(WSVGA), 1280x720(WXGA HD), 960X540(WXGA qHD), 360X480(LHVGA)

⑤ You can click the [Modify] button to change the binary file in a binary upload pop-up window and modify information such as Resolution, Manual Input Details, and Version.

⑥ You can view the recommended devices in Device Info, and choose available devices from Detailed Device Settings. In Detailed Device Settings, you can select multiple devices from the recommended devices that are available for selection according to auto detection or entered manually when the binary was uploaded.

⑦ You can view or edit the device and binary settings by clicking the Detailed Device Settings button. You must click the [Save] button to save and apply the device settings after you finish editing the device settings for a binary. See [Application Registration Guide] for details on device settings.


Detailed Device Settings
Binary File
upto100v1m10.apk
Save
29 devices are selected from 29 recommended devices.
Device Group
Compatible Device Group
Selected Binary
On Sale
Galaxy Note
Premium Galaxy (WXGA)
upto100v1m10.apk
upto100v2m10.apk
Galaxy Note II
Premium Galaxy (HD)
upto100v2m10.apk
upto100v6m10.apk
Galaxy Note 10.1
Tablet Galaxy (WXGA)
upto100v1m10.apk
upto100v2m10.apk
Galaxy Note Wi-Fi 10.1
Tablet Galaxy Wi-Fi (WXGA)
upto100v1m10.apk
upto100v2m10.apk
Galaxy Tab 2 (10.1)
Tablet Galaxy (WXGA)
upto100v1m10.apk
If you register a binary, all compatible devices will be automatically set.
Devices with check marks (✓) in On Sale are currently available in sales. The devices will not be updated if the device is excluded for binary setting.
Devices which are not compatible with the binary will be disabled.
To save the changes in the device settings, you must click the save button for each binary.
Confirm

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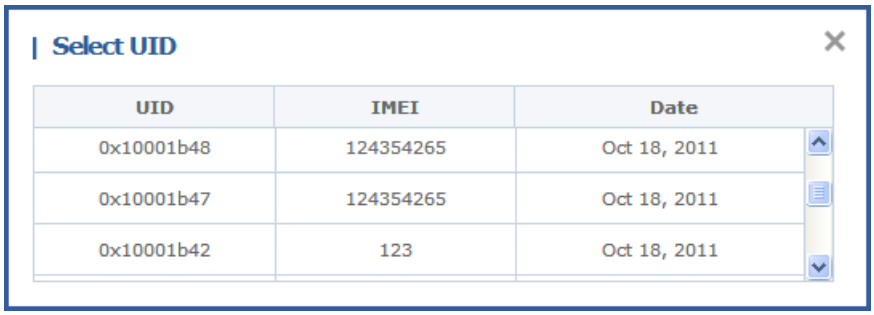
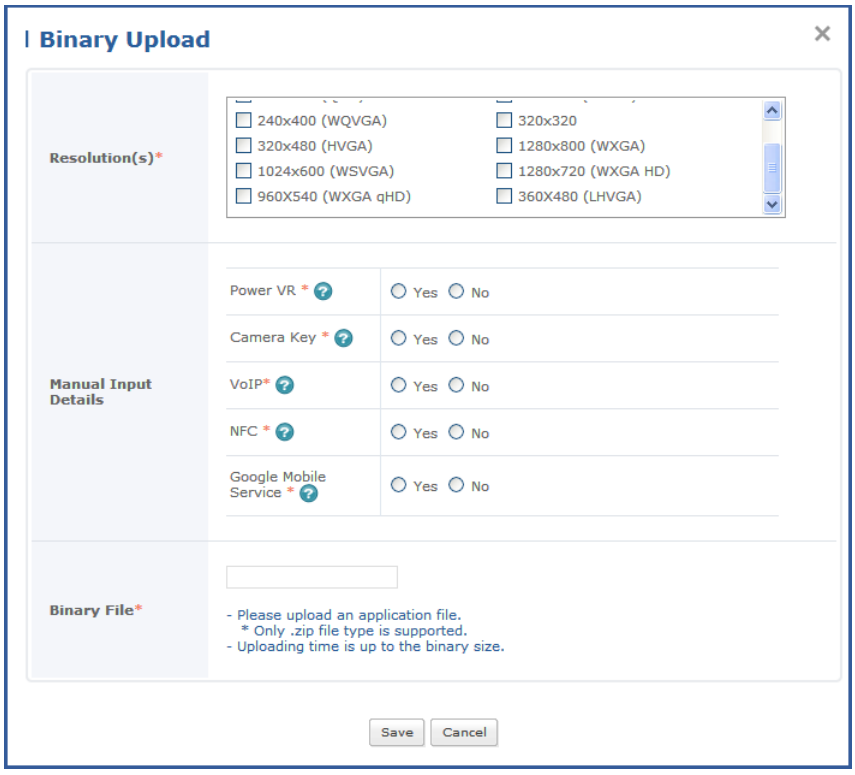
⑧ In UID Information, you will be able to select Window Mobile. Click the [UID selection] button to select the registered UID.



⑨ You may select "Android" or “bada” on the “In App Purchase” page and register an item. For more information on registering an item, please consult the [In App Purchase Guide].

⑩ When clicking bada on the “In App Ad” page, you may select to include advertisement content.

B. Binary Upload



① Select Resolution and Manual Input Details.

② If 'No' is selected in Manual Input Details, all devices are recommended. If 'Yes' is

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selected, all devices using the function are recommended.

③ Upload application file.

④ Binary file name must not contain spaces or special characters. Two different binaries with the same name cannot be used in the same application.

⑤ All binaries in the same application must have the same App ID. Therefore, the App ID should not be the same as the App ID of your other applications or another Seller's applications. (However, an App ID can be used again if the App ID of your other applications or another Seller's applications is deleted or removed from sale.)

⑥ There is no file size limit for uploads.

⑦ Widget applications should be in the .wgt file format. The version must correspond with the version name in the config.xml file. This file cannot exceed 2MB in size. The Widget ID and Version Information of Windows Mobile and bada Widget Application are automatically extracted from the config.xml file.

⑧ Bada application is uploaded in .zip format.

⑨ Android application is uploaded in .apk format.

⑩ Using Progress Bar, you can check the progress of uploading an application file.

⑪ Click [Cancel] button to cancel the file upload.

⑫ When a file is completely uploaded, an approval process will be followed.

⑬ If an error occurs while uploading the file, modify the binary file according to the error message; if the same error persists after the modification, contact us via Support.

⑭ When you upload a new binary file, information such as the Resolution, Manual Input Details and Version are reset and configuration is required.

⑮ Read the [Application Registration Guide] for details on how to upload a binary.

C. Sales Information

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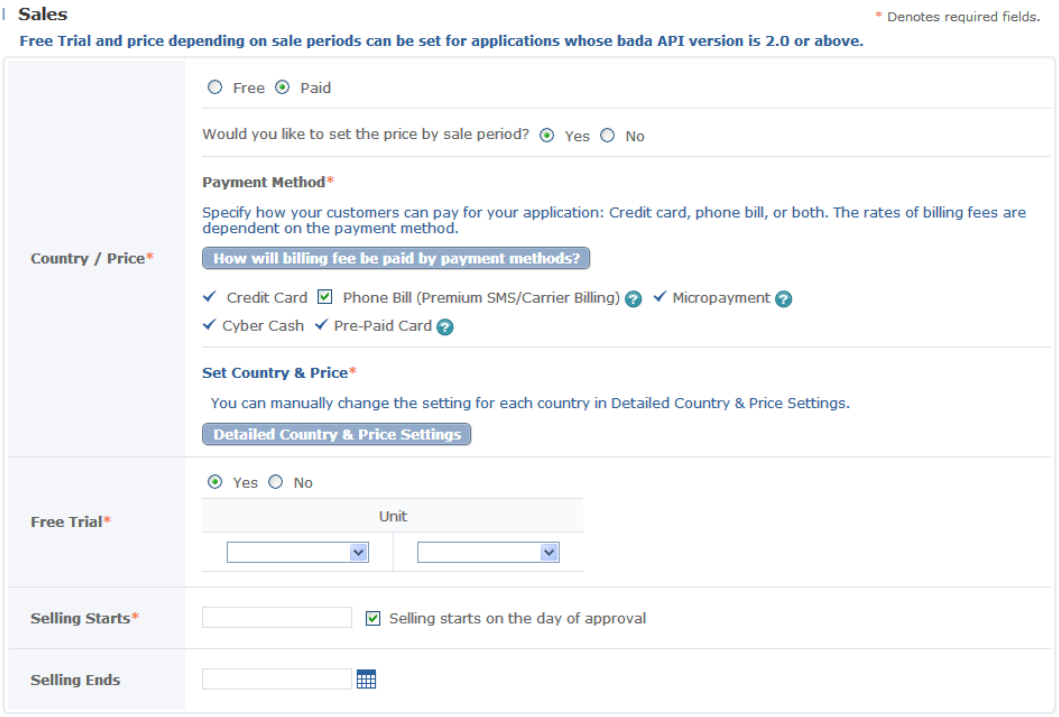
Sales
* Denotes required fields.
Free Trial and price depending on sale periods can be set for applications whose bada API version is 2.0 or above.
Free Paid
Would you like to set the price by sale period? Yes No
Payment Method*
Specify how your customers can pay for your application: Credit card, phone bill, or both. The rates of billing fees are dependent on the payment method.
Country / Price*
How will billing fee be paid by payment methods?
Credit Card Phone Bill (Premium SMS/Carrier Billing) Micropayment
Cyber Cash Pre-Paid Card
Set Country & Price*
You can manually change the setting for each country in Detailed Country & Price Settings.
Detailed Country & Price Settings
Yes No
Free Trial*
Unit
Selling Starts*
Selling starts on the day of approval
Selling Ends

① Please choose whether you are going to offer the App as a free or paid application. If you are not a commercial seller, you can only offer free applications.
If a seller does not have Commercial Seller Status, he or she cannot select Paid Application. A link to the commercial seller status page appears at the bottom of the page

② Set the price by sale period, Free Trial : It can only be configured when the content type is set as Native, Flash, or Web App and all binaries registered to the application are based on bada SDK 2.0.

③ Select a method of payment. Apart from Credit Card which is the default method (If China is included in the sales country set up, cyber cash and Pre-Paid Card are also a default method) you can choose to support Phone Bill payment. If Korea is one of countries for sales, Micropayment be also selected as default payment method.

④ Click the [Detailed Country & Price Settings] button to set the price and country for sale.

⑤ Please enter the period to be displayed. Click an icon from the calendar to select a date. When you check the box on the right, the application will automatically be made available for sale from the approval date.

D. Country & Price

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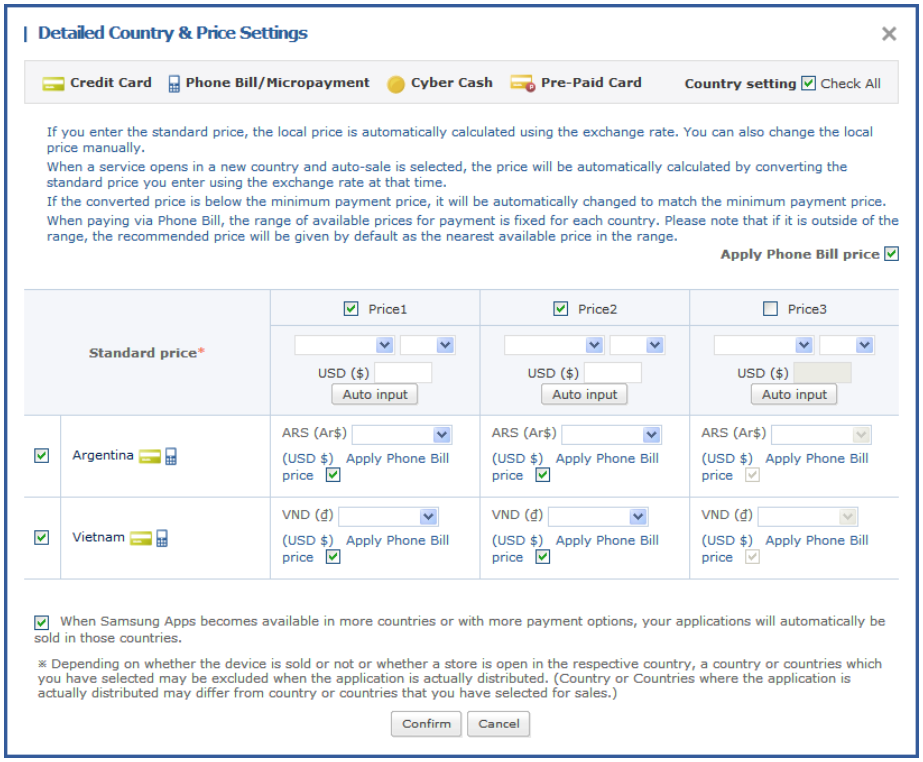
Detailed Country & Price Settings
Credit Card
Phone Bill/Micropayment
Cyber Cash
Pre-Paid Card
Country setting
Check All
If you enter the standard price, the local price is automatically calculated using the exchange rate. You can also change the local price manually.
When a service opens in a new country and auto-sale is selected, the price will be automatically calculated by converting the standard price you enter using the exchange rate at that time.
If the converted price is below the minimum payment price, it will be automatically changed to match the minimum payment price.
When paying via Phone Bill, the range of available prices for payment is fixed for each country. Please note that if it is outside of the range, the recommended price will be given by default as the nearest available price in the range.
Apply Phone Bill price
Standard price*
Price1
Price2
Price3
USD ($)
Auto input
Argentina
ARS (Ar$)
(USD $) Apply Phone Bill price
Vietnam
VND (₫)
When Samsung Apps becomes available in more countries or with more payment options, your applications will automatically be sold in those countries.
※ Depending on whether the device is sold or not or whether a store is open in the respective country, a country or countries which you have selected may be excluded when the application is actually distributed. (Country or Countries where the application is actually distributed may differ from country or countries that you have selected for sales.)
Confirm
Cancel

① The list of all countries set for the device according to the binary configuration is displayed. All countries displayed are selected by default.

② The Free Only group is categorized by Global A, Global B, Pan store, and Free Widget Only. You will be able to sell paid applications in the future in the countries where only free applications are currently distributed.

③ When you click Auto Input after you have entered the standard price in USD, the local price for the country is automatically applied based on the exchange rate of the day.

④ If the method of payment is set to Phone Bill, 'Apply Phone Bill Price' is used by default.

⑤ Set the price by sale period : When Content Type is set to native, Flash and Web App, and the application is developed for bada API Version 2.0 or above, the price by sale period can be set. The price can be set up to three, but permanent only setting is not available. When setting the price of limited-time applications, the setting for the period unit (Day, Week and Month) can be duplicated. But if periods and numbers are all duplicated, they cannot be set.

⑥ Read the Application Registration Guide for details on Set Country & Price..

E. DRM Information

① When you select to use bada, select whether to implement DRM or not. When you

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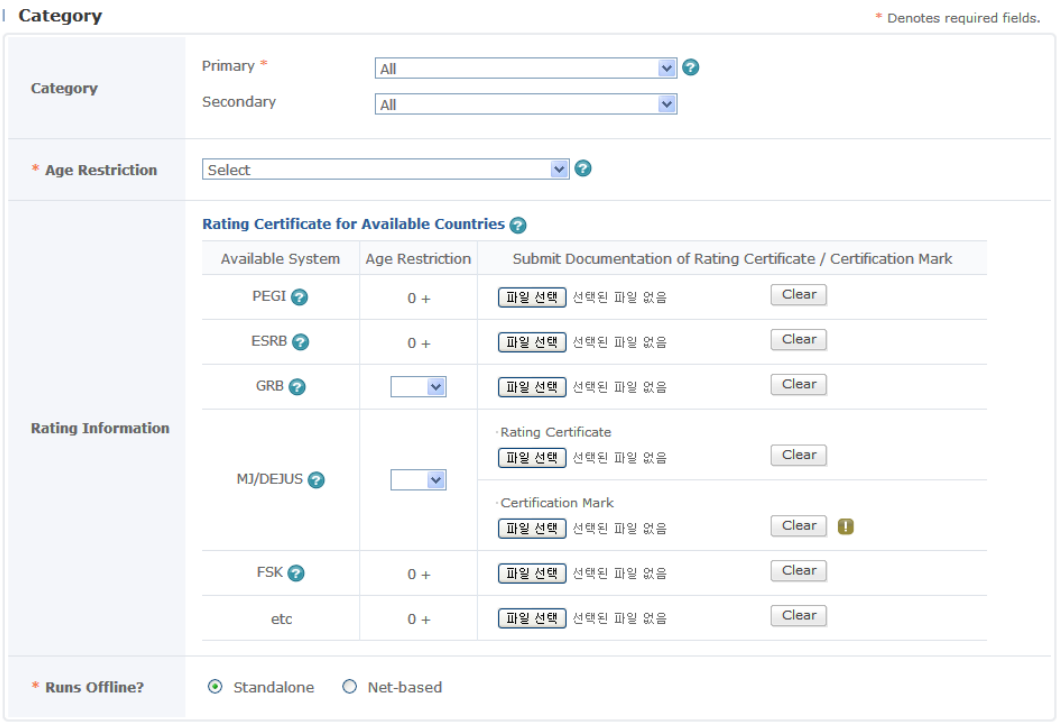
select to use Android or Windows Mobile(Native Application), select whether to include Zirconia or not.

② If free trail are enabled, DRM is automatically applied.

F. Category Information



① The 'Category' label defines the type of application. Category' consists of primary and secondary items. You cannot select duplicate items. The category may be changed when the application is actually displayed on the site, depending on the results of the approval process.

② Select an age restriction rating. This age restriction system is based on Samsung Apps standard and selected age restriction rating will be displayed by each countries' age while distributing contents. Please refer to [Certification Guide] document for different countries' standards.

③ An age restriction document is issued by an external organization the restriction will be approved so long as relevant documents are submitted. Please upload any age restriction document, that you received from the particular country, in the same way that you would upload an image format.

④ Read the [Application Registration Guide] for details on game ratings when selling game applications in South Korea and Brazil.

⑤ Runs Offline? Select either Stand-alone or Net-based to choose.

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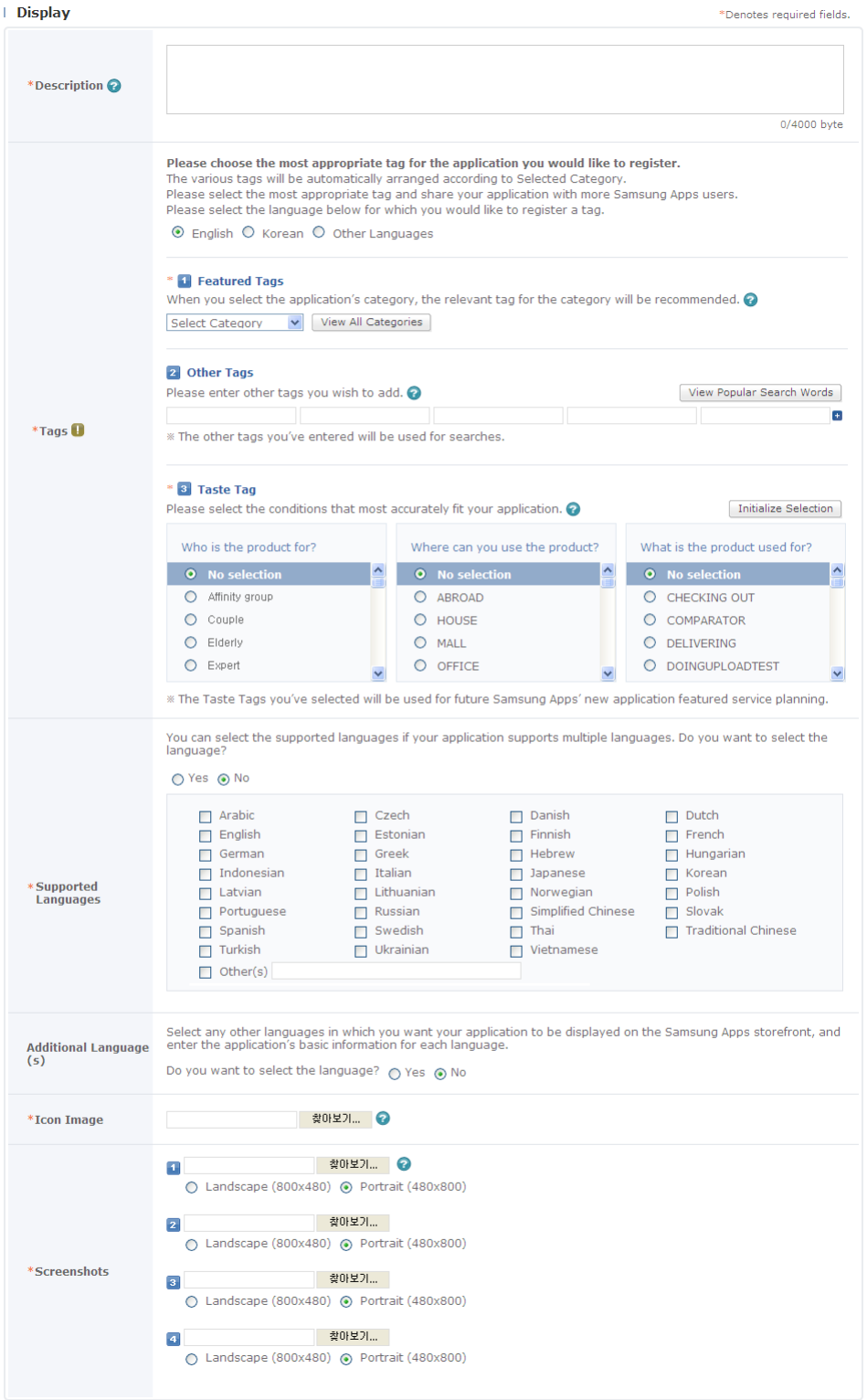
G. Display Information


Display
*Denotes required fields.
*Description
0/4000 byte
*Tags
Please choose the most appropriate tag for the application you would like to register.
The various tags will be automatically arranged according to Selected Category.
Please select the most appropriate tag and share your application with more Samsung Apps users.
Please select the language below for which you would like to register a tag.
English Korean Other Languages
1 Featured Tags
When you select the application's category, the relevant tag for the category will be recommended.
Select Category
View All Categories
2 Other Tags
Please enter other tags you wish to add.
View Popular Search Words
※ The other tags you've entered will be used for searches.
3 Taste Tag
Please select the conditions that most accurately fit your application.
Initialize Selection
Who is the product for?
No selection
Affinity group
Couple
Elderly
Expert
Where can you use the product?
No selection
ABROAD
HOUSE
MALL
OFFICE
What is the product used for?
No selection
CHECKING OUT
COMPARATOR
DELIVERING
DOINGUPLOADTEST
※ The Taste Tags you've selected will be used for future Samsung Apps' new application featured service planning.
*Supported Languages
You can select the supported languages if your application supports multiple languages. Do you want to select the language?
Yes No
Arabic Czech Danish Dutch
English Estonian Finnish French
German Greek Hebrew Hungarian
Indonesian Italian Japanese Korean
Latvian Lithuanian Norwegian Polish
Portuguese Russian Simplified Chinese Slovak
Spanish Swedish Thai Traditional Chinese
Turkish Ukrainian Vietnamese
Other(s)
Additional Language (s)
Select any other languages in which you want your application to be displayed on the Samsung Apps storefront, and enter the application's basic information for each language.
Do you want to select the language? Yes No
*Icon Image
찾아보기...
*Screenshots
찾아보기...
Landscape (800x480) Portrait (480x800)
찾아보기...
Landscape (800x480) Portrait (480x800)
찾아보기...
Landscape (800x480) Portrait (480x800)
찾아보기...
Landscape (800x480) Portrait (480x800)

① Please enter a description for the application. You can enter a description of up to 4000 bytes. Any excess description will not be displayed on Samsung Apps.

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② If the contents of the application are edited, please input the updated content. The update is limited to 4000 bytes of information and can be checked through the Buyer Channel.

③ When you register your application, please choose the most accurate category and tag. The various tags will be automatically arranged according to Selected Category. You can enter up to 10 tags for other tags.

④ Applications supporting multiple languages can be selected.

⑤ Click the [Browse] button on the right, and upload the image to be displayed as an application icon. (Size: 135*135 pixels, under 500KB)

⑥ You can upload up to 4 screenshot images. The image size must be 800*480 pixels or 480*800 pixels, and the file size 500KB or less. Images must be in GIF, JPG, or PNG format.

The screenshot you registered will be displayed on the Samsung Apps main page. Screenshots will be shown as images on mobile phones for the purpose of promoting the applications. Please be sure to upload the images in the correct format - horizontal image in "Landscape" and vertical images in "Portrait."

⑦ If images are registered incorrectly, those that should be displayed vertically may be shown horizontally, and vice versa. This will lead to the application being rejected during the approval process.

H. Additional Language

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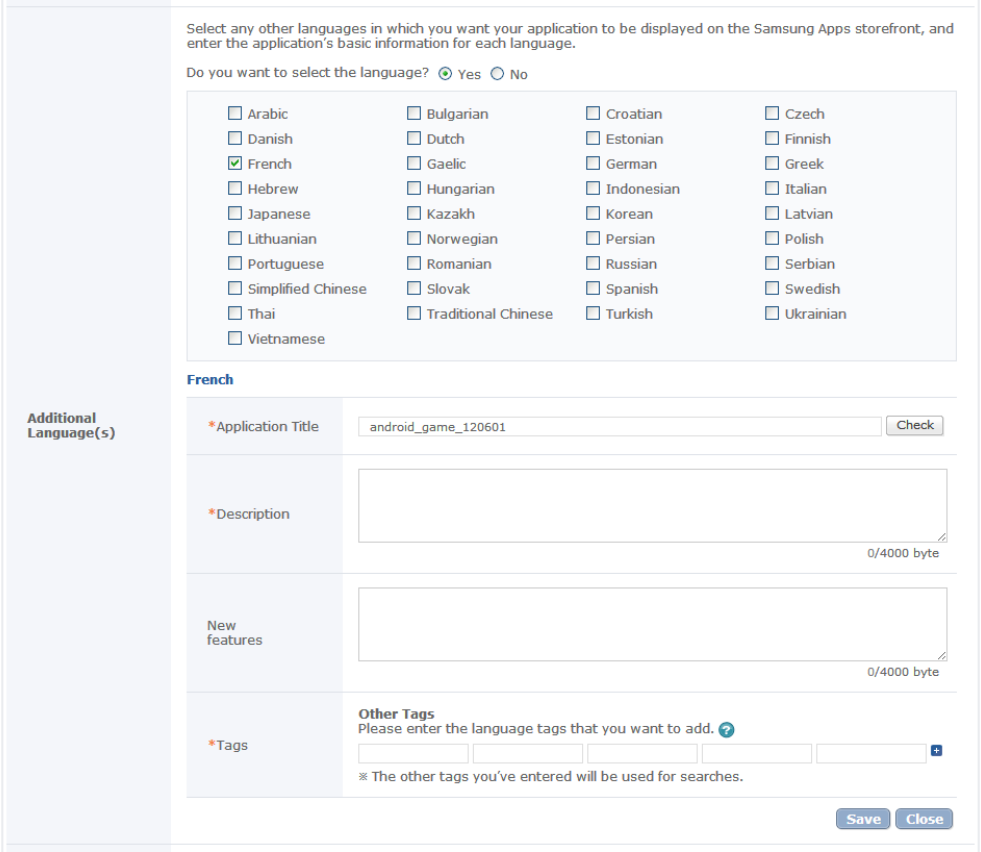

① Please select the additional languages for description of the application to be displayed on the International Samsung Apps.

② Once you have selected the languages, you can enter the Name, Description, and any Tags in those languages. Unless you complete the fields for each language, all basic information will appear in English for those selected languages.

③ When you enter a Name using another language, you must click the [Check] button as you did when you entered the basic information, to check that the same Name is not already in use.

④ The Name should be under 100 bytes and the description should be under 4000 bytes.

⑤ After registering the language you've selected, click the [Save] button to create the "W" icon at the right of the name of the language. Select the "W" icon to show the content registered for the language at the bottom.

⑥ Deselect the checkbox to delete all content registered for the language. The "W" icon disappears.

I. Support

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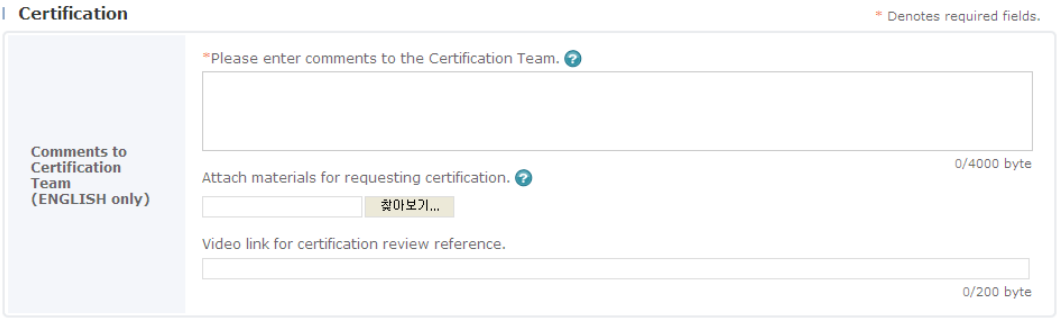
① Enter the name of the person or company who holds the copyright for the application. If a company possesses the copyright, then the company name is appropriate, and if it is held by an individual, please enter his/her name.

② Please enter an E-Mail address for users to send questions regarding your application.

③ The URL can be registered, if there is any related site.

④ If you register a URL for a YouTube video, the URL will be displayed in the Mobile Store when your application is approved.

J. Certification



① Enter comments to be referred to at certification evaluation.

② The following information must be listed in order to pass the certificate evaluation: Login, Temporary Login ID, Password, Fake card number for testing purposes. Failure to comply can result in denial of certification.

③ Reference material to be used during the certification screening can either be attached if it does not exceed 1MB or a link with a related video is also acceptable.

④ Click [Next] to view the next page or click [Back] to return to the previous page.

K. Review

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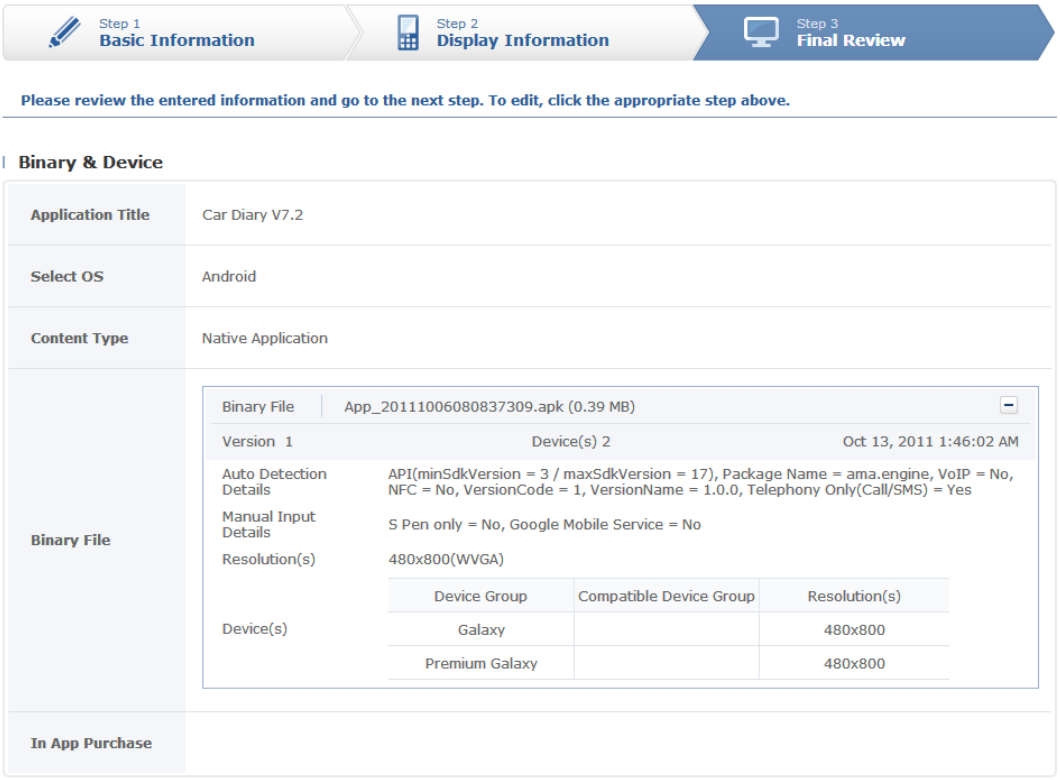
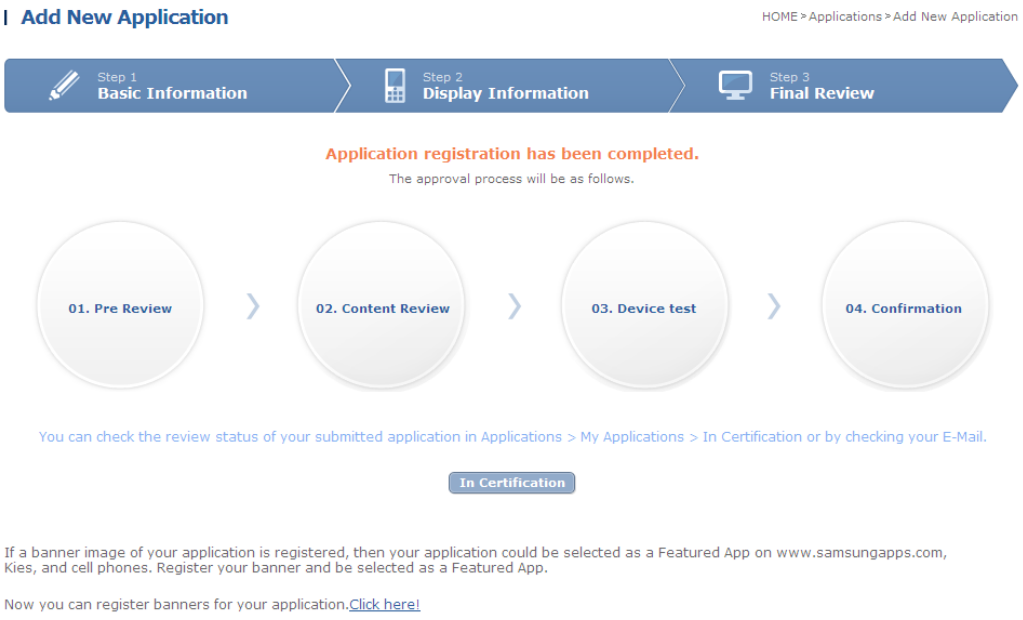


① This is a page where you can check the content you have registered so far.

② Click the [Back] button to go to the previous page. Click the [Confirm] button to complete registration of the content you have registered to this point and transfer it to the evaluation stage. Click the [Back] button to go to the previous page.

L. Complete


Add New Application
HOME > Applications > Add New Application
Step 1
Basic Information
Step 2
Display Information
Step 3
Final Review
Application registration has been completed.
The approval process will be as follows.
01. Pre Review
02. Content Review
03. Device test
04. Confirmation
You can check the review status of your submitted application in Applications > My Applications > In Certification or by checking your E-Mail.
In Certification
If a banner image of your application is registered, then your application could be selected as a Featured App on www.samsungapps.com, Kies, and cell phones. Register your banner and be selected as a Featured App.
Now you can register banners for your application.Click here!

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This is a guide page for completion of registration.

2) Application Pass Stage

Applications to be sold as in Samsung Apps go through our approval procedure to ensure that they conform to our sales policy, that they are not objectionable, and that there are no errors when running on selected devices. ‘Applications > My Application > In Certification’ for an application to be accepted, it must go through four stages of evaluation: Pre-review, Content Review, Device Test, and Confirmation. You may check the status of the screening at ‘Applications > My Application > In Certification.’ The results of the screening will also be sent via email.

① Pre-review

This stage involves a careful evaluation of the information inputted when registering for the site.

② Content Review

This step is to approve the content of an App. Factors such as whether or not the content is objectionable, any age restrictions, illegal content and other areas of concern are examined. All applications sold on Samsung Apps must undergo this Content Review, which is free of charge. If there is a problem regarding copyright after an application is approved, that App may be deleted.

③ Device Test

This step is to test if the application runs without error on the device selected by the seller.

④ Confirmation

This is the final step to verify the application approval results.

3) Update Application

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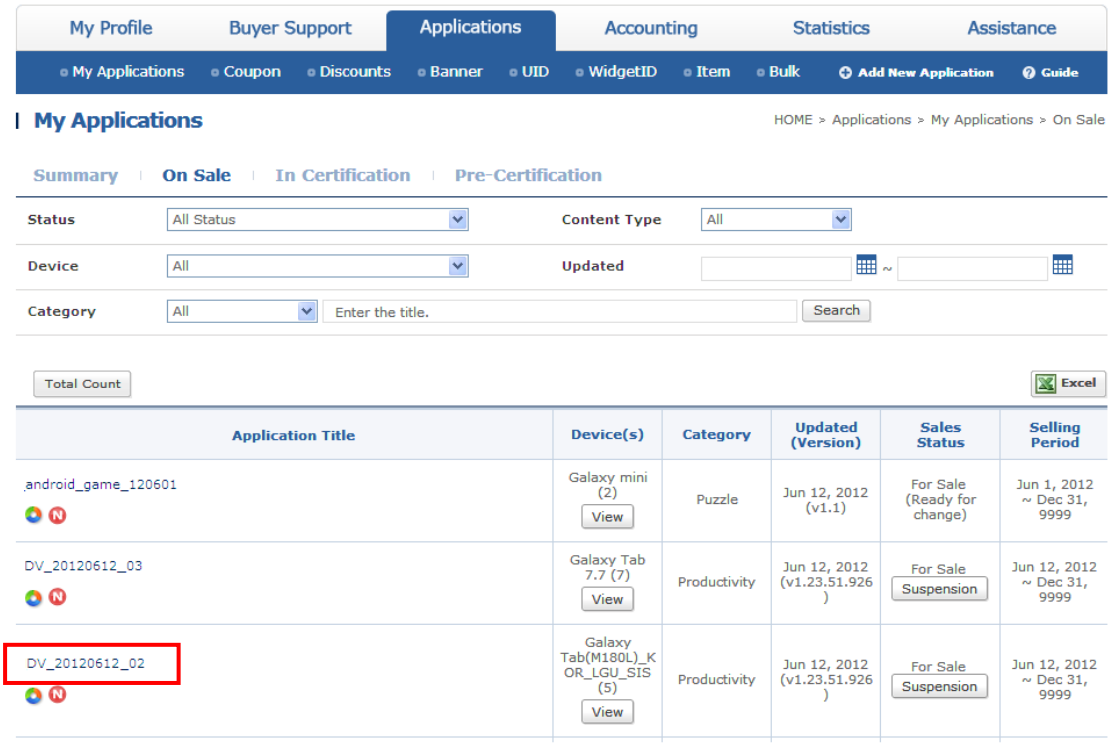
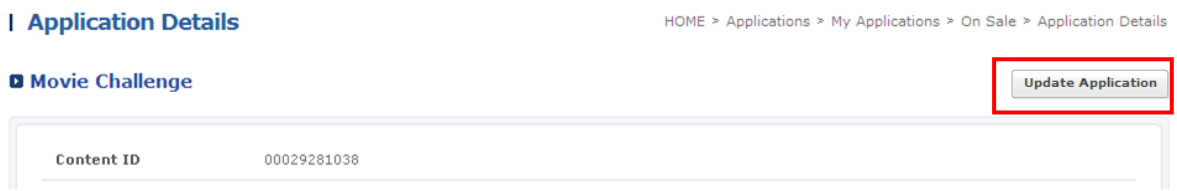


Click the application title.



① When the application is ‘For Sale’ or ‘Suspended’ in the 'On Sale' list, you can modify the information by clicking the [Update Application] button at the top right corner of the detailed information page. However, if the application is under revision, suspended, or listed as either on or pending Discounts, it cannot be modified.

② Since the procedure of application updating is the same as that of application registration, upload the updated version in the Application File field of Binary area on Step 1. Basic Information page when updating the binary file. Click the [Continue] button to go to the next step, and click the [Back] button to go back.

③ Depending on what information is modified, an additional cost may be charged for device testing or a re-approval step may be necessary. However, testing is free during our special promotion period.

④ After updating the application, the finished product will restart.

⑤ Price information for paid applications can be modified without an additional

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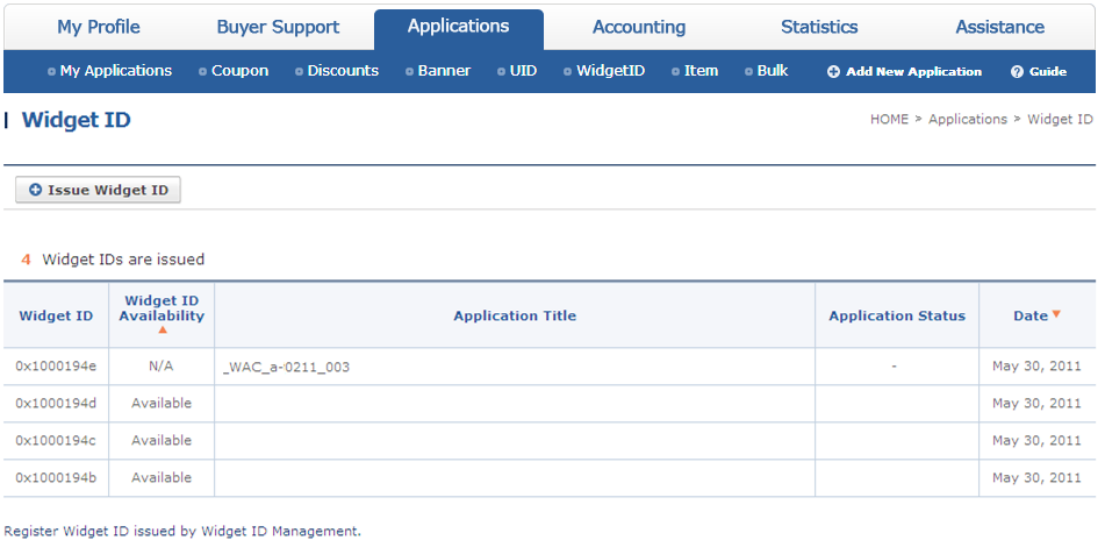
approval process. (Please refer to '2) On Sale' under '4. Application Status View' for more details.)

4) Widget ID Management

Widget ID Management is used to issue Widget IDs, which are managed by the system to guarantee uniqueness and avoid duplication. The Widget ID must be added to the Widget's config.xml and entered into the Widget ID input field during Widget registration.



① Click 'Application > Widget ID' menu.

② Click [Issue Widget ID] button at the top of the screen and register widget ID. You can enter the registered widget ID while registering application.

4. Application Status View

1) Summary

You may view the status (registration and edit, approval status, and sales) of each application on this page.

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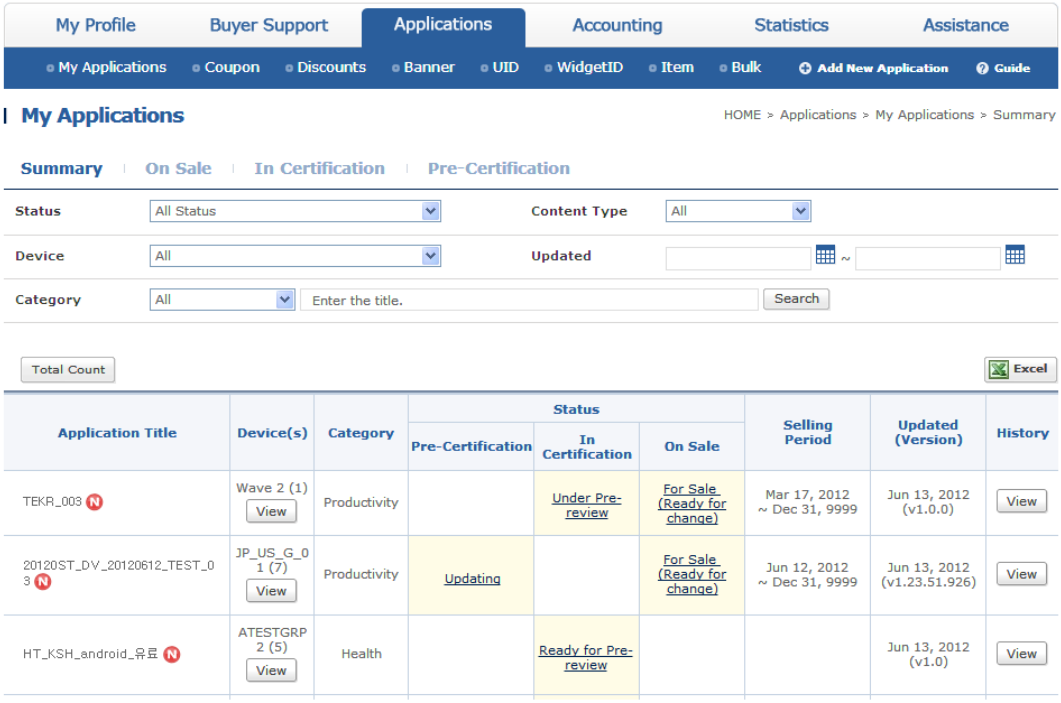

① You can view applications by status, or category. You can also search for an application by title.

② If the status of a developing application becomes lit, you may view the application's status by clicking on it.

③ All the devices registered in the application are displayed as 'Device group name (total number of devices)' in the device row. (The first device group displayed in the device list is shown as the device group name.) All the device groups registered can be found by clicking the [View] button.

④ In the History pop-up window, you may view the history for the application's edits, the fluctuations in price, changes in the application's information, and other information. You may also view recommendations and check attached files.

2) On Sale

You can view the status of the applications for which approval is complete.

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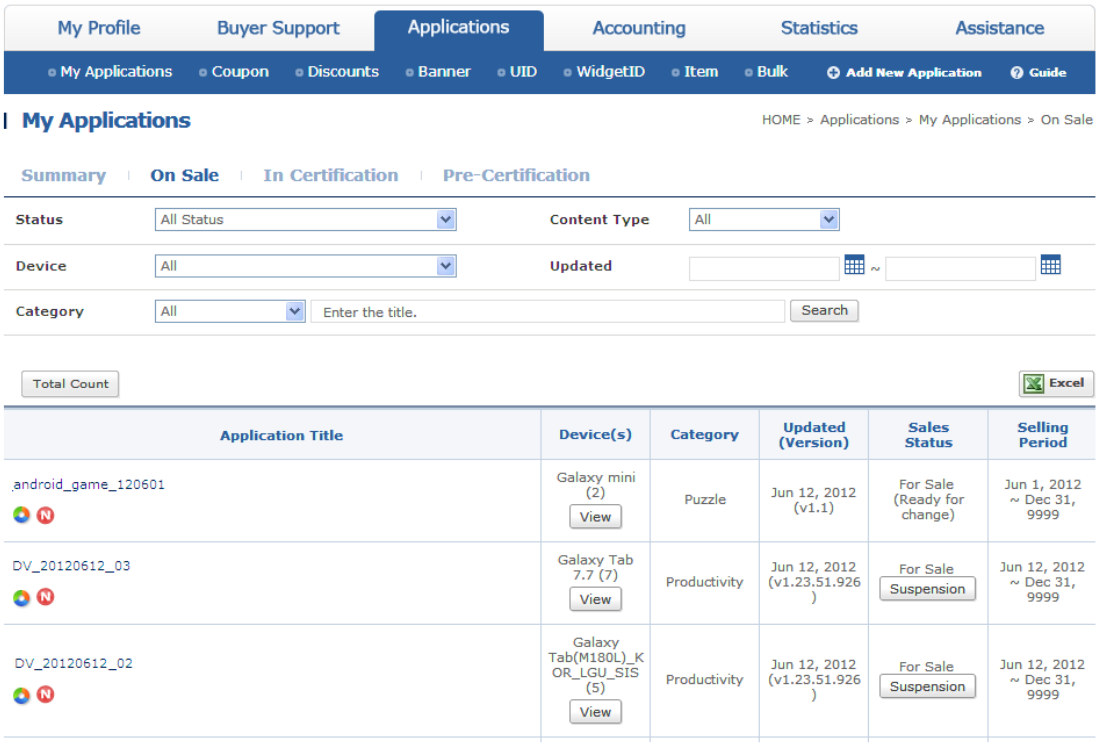

① You can view applications by status, or category. You can also search for an application by title.

② The number of registered applications is displayed.

③ The sales status of the applications is displayed. The status and descriptions are as follows.

For Sale	Application is registered normally and being sold.
Suspended	Sales has been temporarily suspended by the administrator. Application sale is suspended because Selling Ends of applications was overdue.
Suspended (Ready for change)	The information about suspended applications or terminated applications is in process of revising. - Once changes in the application's information have been reflected, the application will be put on sale again.
For Sale (Ready for change)	After the product information has been changed and before being displayed – Information before the change is displayed – After the change is approved, the status is changed back to "For sale"
For Sale (Suspension requested)	A request for suspension has been submitted.

④ By clicking [Termination] button, you can terminate the application after providing

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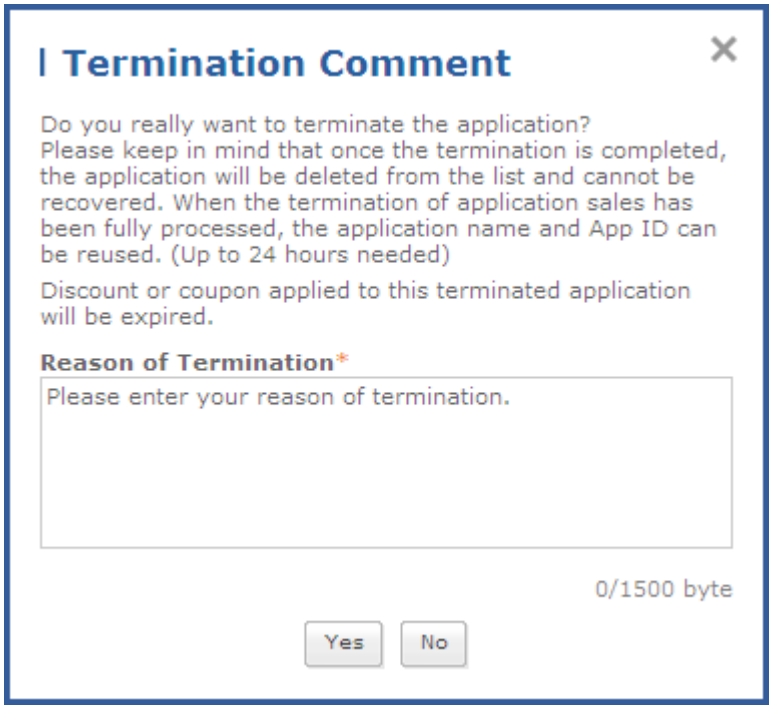
a reason on 'Termination Comment' pop-up window.


Termination Comment
Do you really want to terminate the application?
Please keep in mind that once the termination is completed, the application will be deleted from the list and cannot be recovered. When the termination of application sales has been fully processed, the application name and App ID can be reused. (Up to 24 hours needed)
Discount or coupon applied to this terminated application will be expired.
Reason of Termination*
Please enter your reason of termination.
0/1500 byte
Yes
No

⑤ Once sales of the application have been ended, it is permanently deleted from the 'On Sale' list, and cannot be restored. The application title and the App ID of the application you have deleted can be reused.

⑥ In order to suspend sales, click the [Suspension] button of the application that is 'For Sale' on the 'On Sale' list, and then enter a reason for suspension on the 'Suspension' popup. (Suspension is unavailable if the application banner is under promotion) In order to suspend sales of the 'For Sale (Ready for change)' application, delete the application under modification.

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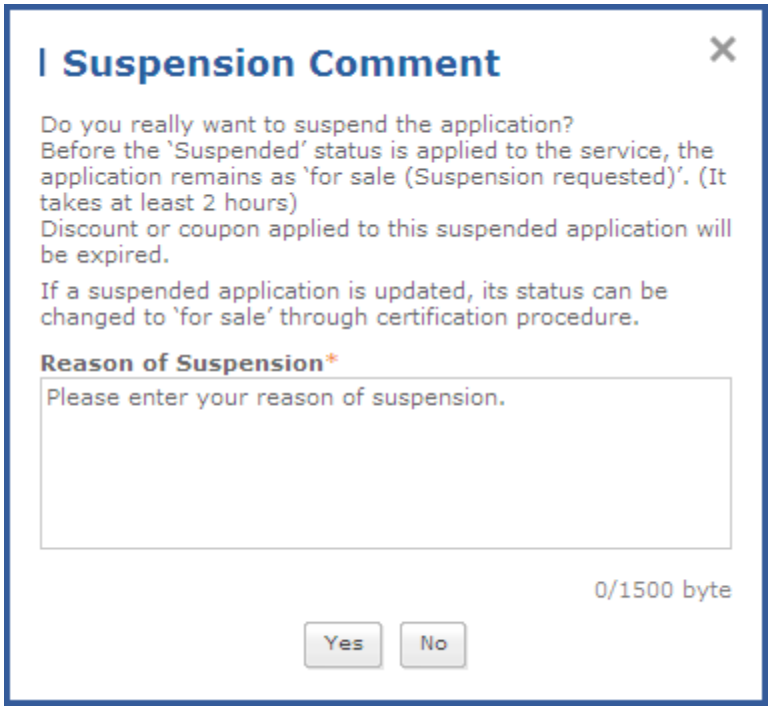
Suspension Comment
Do you really want to suspend the application?
Before the 'Suspended' status is applied to the service, the application remains as 'for sale (Suspension requested)'. (It takes at least 2 hours)
Discount or coupon applied to this suspended application will be expired.
If a suspended application is updated, its status can be changed to 'for sale' through certification procedure.
Reason of Suspension*
Please enter your reason of suspension.
0/1500 byte
Yes
No

⑦ If the sale was suspended by the administrator, you can click [View] to check the reason or modify the application registration. You can also click [Go to Support] to inquire about the suspension.

Reasons for Suspension
Please note that the sale of the application was temporary suspended for the following reason. You can register it again and use My Q&A if you have any inquiry.
Content Name : bada_002_1[SDK1.0]
Reasons for Suspension :
Update Application
Go to Support

⑧ When the application is 'For Sale' or 'Suspended', to change the price click either an icon ([$]) or the [Price change] button on detailed application information page. You can instantly change the price on the 'Price change' popup without an approval process. (It takes at least two hours for the changed price to be applied to the service.) However, the changed price will not be applied to an application that is either pending or on 'Sale', for 'Free Trial', or for an application with the 'Price by sale period' option.

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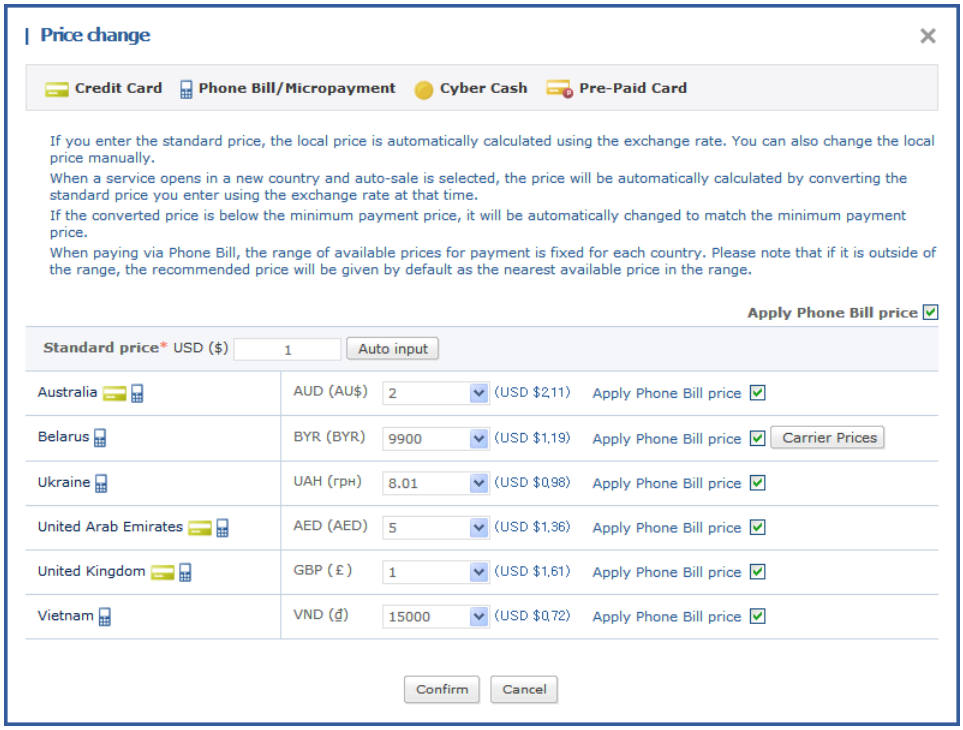
Price change
Credit Card
Phone Bill/Micropayment
Cyber Cash
Pre-Paid Card
If you enter the standard price, the local price is automatically calculated using the exchange rate. You can also change the local price manually.
When a service opens in a new country and auto-sale is selected, the price will be automatically calculated by converting the standard price you enter using the exchange rate at that time.
If the converted price is below the minimum payment price, it will be automatically changed to match the minimum payment price.
When paying via Phone Bill, the range of available prices for payment is fixed for each country. Please note that if it is outside of the range, the recommended price will be given by default as the nearest available price in the range.
Apply Phone Bill price
Standard price* USD ($) 1 Auto input
Australia AUD (AU$) 2 (USD $2.11) Apply Phone Bill price
Belarus BYR (BYR) 9900 (USD $1.19) Apply Phone Bill price Carrier Prices
Ukraine UAH (грн) 8.01 (USD $0.98) Apply Phone Bill price
United Arab Emirates AED (AED) 5 (USD $1.36) Apply Phone Bill price
United Kingdom GBP (£) 1 (USD $1.61) Apply Phone Bill price
Vietnam VND (₫) 15000 (USD $0.72) Apply Phone Bill price
Confirm
Cancel

3) In Certification

You can view applications undergoing the approval process.

① You can view applications undergoing the approval process by status or category. Enter a title to search an application.

② The number of registered applications is displayed.

③ Approval status is divided into the following stages: Pre-review, Content Review,

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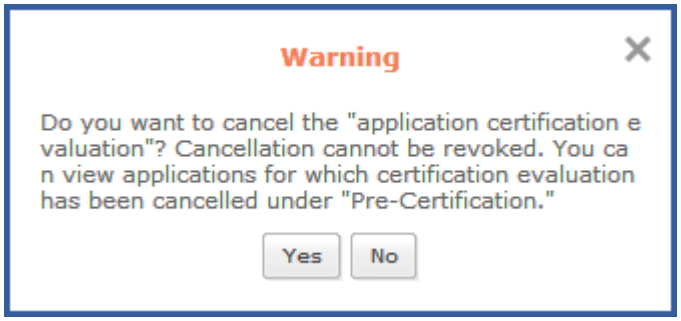
Device Test, and Confirmation. If the application passes one of the above stages, a check '✓' is shown beside it. If the application is still being processed, it will read, [In Process] and if the application did not pass the screening, it will read "Rejected."

④ You can cancel the certification process of an application by clicking [Cancel] button. The application, of which the certification is cancelled can be deleted or modified at the pre-certification stage.


Warning
Do you want to cancel the "application certification e valuation"? Cancellation cannot be revoked. You ca n view applications for which certification evaluation has been cancelled under "Pre-Certification."
Yes
No

⑤ If an application is rejected, click [View] button to check the reason for rejection and inquire about rejection, or click [Re-registration] to modify the registered information.

Reasons for Approval Rejection
The registered application could not pass the examination for the following reason.
• Approval Code 000002797426
• Content Name khst08091104
• Rejected Reason Pre-Certification rejected
• Attached File attachedFileNameUpload3_20120810101052534.jpg
• comment
Re-register Application
Go to Support

⑥ Although you must use the same App ID to modify a bada or an android application, it is not necessary to use the same App ID if you deleted the application and register it again. Also, the App ID of an application deleted by another seller can be reused.

⑦ In case of rejection, a checkbox is activated to delete the application.

⑧ During the approval stage, you may view comments by system administrators

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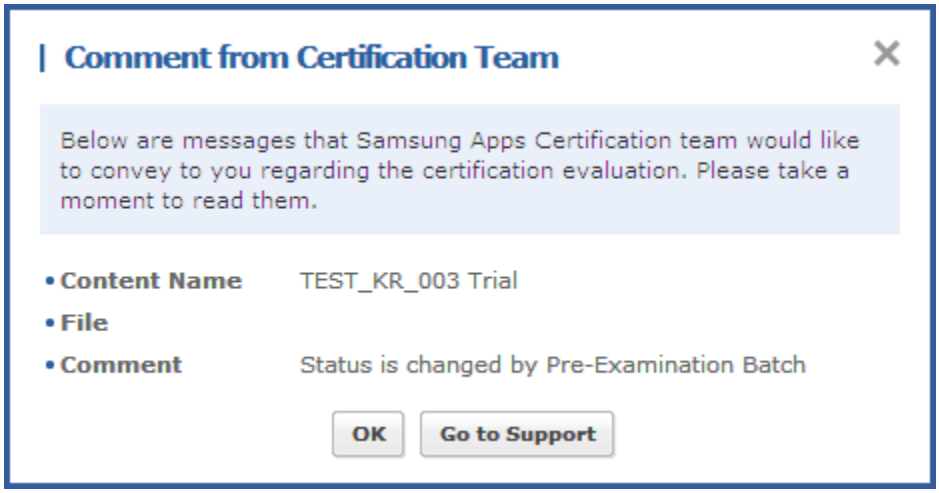
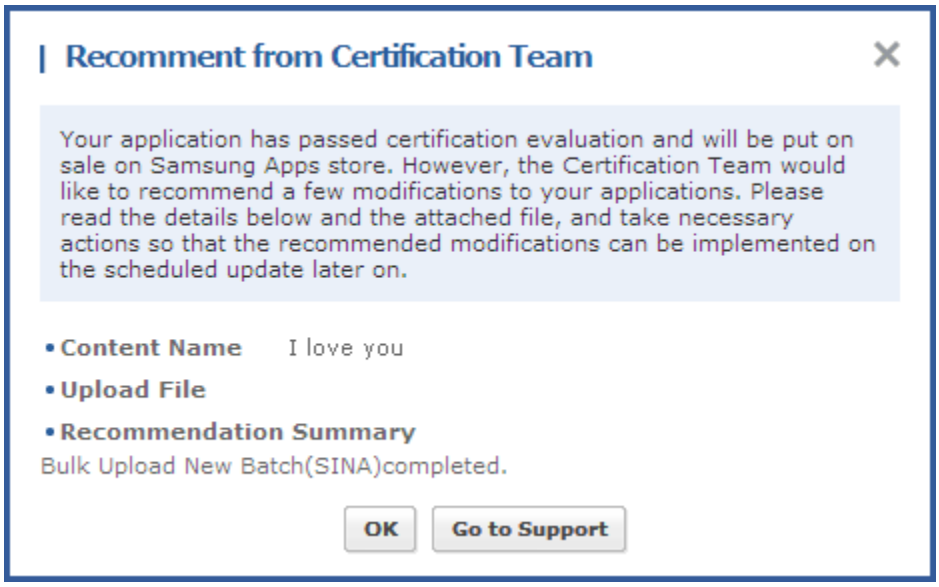
regarding the app by clicking the comment icon to open a pop-up window.


Comment from Certification Team
Below are messages that Samsung Apps Certification team would like to convey to you regarding the certification evaluation. Please take a moment to read them.
• Content Name TEST_KR_003 Trial
• File
• Comment Status is changed by Pre-Examination Batch
OK
Go to Support

⑨ During the ‘confirmation’ stage, there may be recommendation left by the administration, which can be checked by clicking the [View] button.


Recomment from Certification Team
Your application has passed certification evaluation and will be put on sale on Samsung Apps store. However, the Certification Team would like to recommend a few modifications to your applications. Please read the details below and the attached file, and take necessary actions so that the recommended modifications can be implemented on the scheduled update later on.
• Content Name I love you
• Upload File
• Recommendation Summary
Bulk Upload New Batch(SINA)completed.
OK
Go to Support

⑩ You can display and sell your application as soon as it has been approved by clicking the [Release] button (It takes a maximum of 24 hours). In this case, the first sales date will be changed to the next day of the [Release] button is clicked.

⑪ Click the ‘Question Mark’ icon on the application title, and go to [Support] to send your question to the administrator.

4) Pre-Certification

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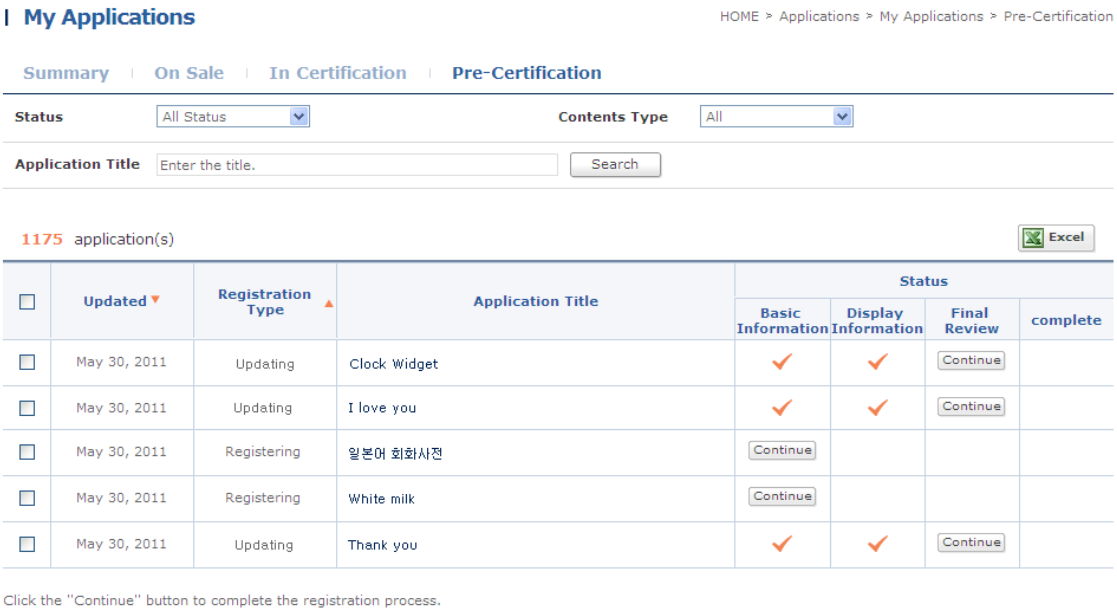
You can view the registration status for the applications.



① You can register new applications.

② You can check registering applications by status or contents type. Also, it can be searched for application title

③ The number of registered applications is displayed.

④ The status of applications with a '✓' is completed. Click the [Continue] button to continue registering applications.

⑤ If you want to delete an application being registered, check the checkbox of the application and click [Delete]. However, for any bada or Android applications, the complete status remains 'In Process' after completing the registration. Applications set to this status cannot be deleted.

5. Sales Management

1) Sales Summary

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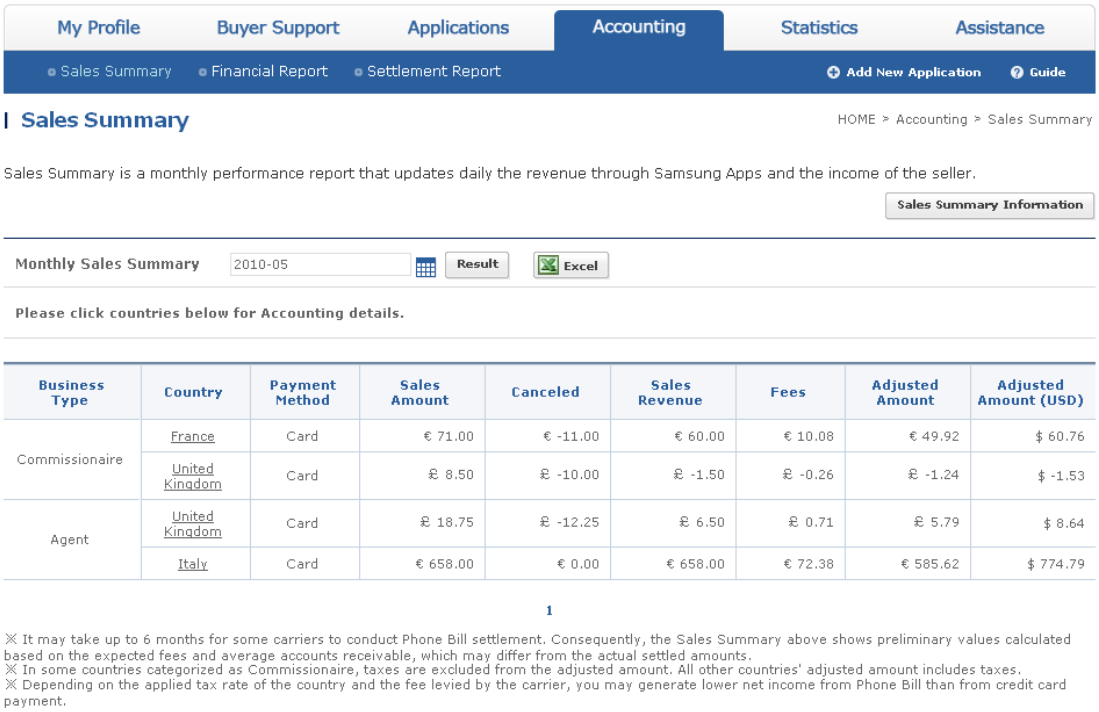
My Profile
Buyer Support
Applications
Accounting
Statistics
Assistance
Sales Summary
Financial Report
Settlement Report
Add New Application
Guide
Sales Summary
HOME > Accounting > Sales Summary
Sales Summary is a monthly performance report that updates daily the revenue through Samsung Apps and the income of the seller.
Sales Summary Information
Monthly Sales Summary
2010-05
Result
Excel
Please click countries below for Accounting details.
Business Type | Country | Payment Method | Sales Amount | Canceled | Sales Revenue | Fees | Adjusted Amount | Adjusted Amount (USD)
Commissionaire | France | Card | € 71.00 | € -11.00 | € 60.00 | € 10.08 | € 49.92 | $ 60.76
United Kingdom | Card | £ 8.50 | £ -10.00 | £ -1.50 | £ -0.26 | £ -1.24 | $ -1.53
Agent | United Kingdom | Card | £ 18.75 | £ -12.25 | £ 6.50 | £ 0.71 | £ 5.79 | $ 8.64
Italy | Card | € 658.00 | € 0.00 | € 658.00 | € 72.38 | € 585.62 | $ 774.79
1
※ It may take up to 6 months for some carriers to conduct Phone Bill settlement. Consequently, the Sales Summary above shows preliminary values calculated based on the expected fees and average accounts receivable, which may differ from the actual settled amounts.
※ In some countries categorized as Commissionaire, taxes are excluded from the adjusted amount. All other countries' adjusted amount includes taxes.
※ Depending on the applied tax rate of the country and the fee levied by the carrier, you may generate lower net income from Phone Bill than from credit card payment.

① You may check the sales page by clicking [Sales Summary].

② Fees

Sales Summary Fee is the sum of Samsung Commission and Transaction Fee. Samsung Commission includes local Revenue Share and service charge, Transaction Fee includes VAT and PG commission.

When a product is sold using a discount coupon, Samsung pays the promotion fee. Marketing costs refers to the sum total of promotion fees paid by Samsung. They are paid on the appropriate payment date. TAX refers to VAT, Samsung pays each country's VAT by proxy. The VAT rate per country is excluded from the payment amount.

After collecting data relevant to the payment, detailed information may be added later on.

2) Financial Report

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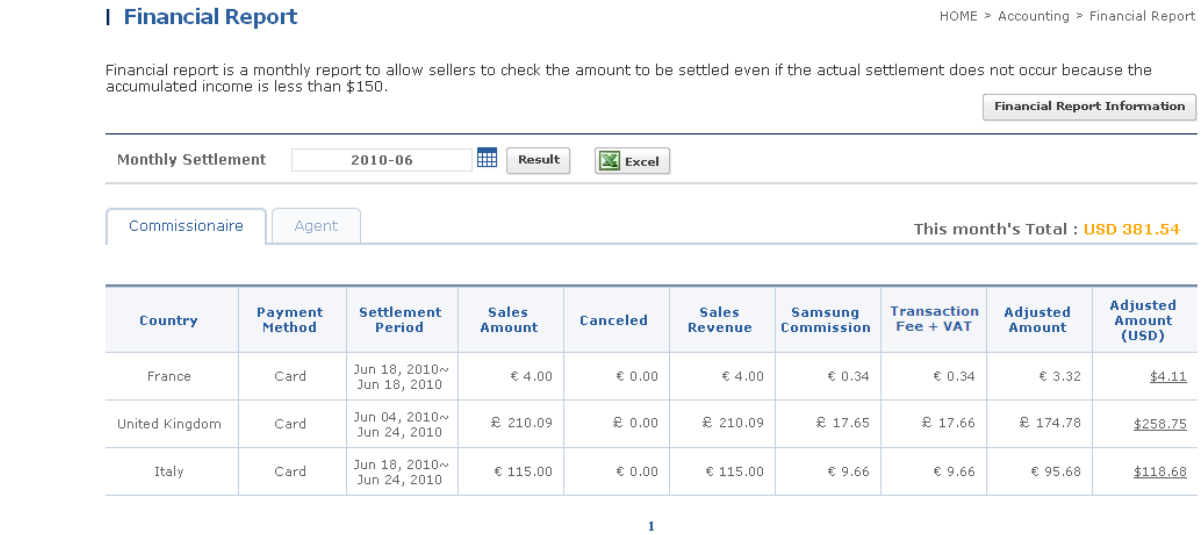


Financial Report

HOME > Accounting > Financial Report

Financial report is a monthly report to allow sellers to check the amount to be settled even if the actual settlement does not occur because the accumulated income is less than $150.

Financial Report Information

Monthly Settlement 2010-06 Result Excel

Commissionaire | Agent

This month's Total : USD 381.54

Country	Payment Method	Settlement Period	Sales Amount	Canceled	Sales Revenue	Samsung Commission	Transaction Fee + VAT	Adjusted Amount	Adjusted Amount (USD)
France	Card	Jun 18, 2010~ Jun 18, 2010	€ 4.00	€ 0.00	€ 4.00	€ 0.34	€ 0.34	€ 3.32	$4.11
United Kingdom	Card	Jun 04, 2010~ Jun 24, 2010	£ 210.09	£ 0.00	£ 210.09	£ 17.65	£ 17.66	£ 174.78	$258.75
Italy	Card	Jun 18, 2010~ Jun 24, 2010	€ 115.00	€ 0.00	€ 115.00	€ 9.66	€ 9.66	€ 95.68	$118.68

1

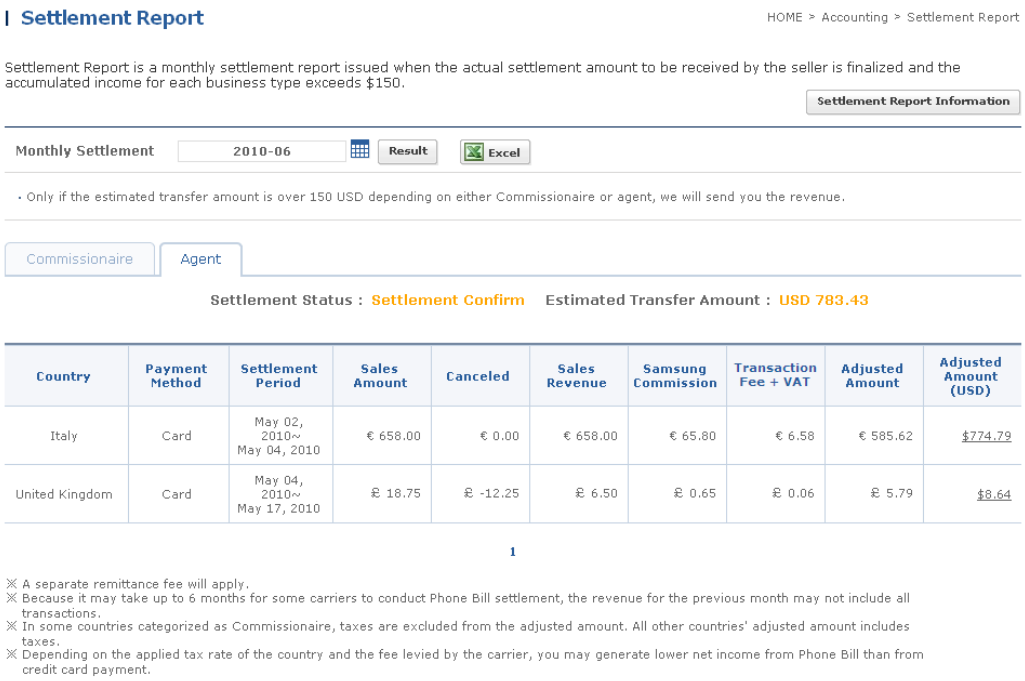
※ A separate remittance fee will apply.
※ Because it may take up to 6 months for some carriers to conduct Phone Bill settlement, the revenue for the previous month may not include all transactions.
※ In some countries categorized as Commissionaire, taxes are excluded from the adjusted amount. All other countries' adjusted amount includes taxes.
※ Depending on the applied tax rate of the country and the fee levied by the carrier, you may generate lower net income from Phone Bill than from credit card payment.

① A Financial Report is a monthly sales account report where you can check the sales under $150 and total sales amount including month to date sales.

② You can check the Fee separately by Samsung Commission and Transaction Fee.

③ You can view prior financial reports by selecting a settlement month on the Financial Report page under the Accounting menu in Seller Office.

3) Settlement Report



Settlement Report

HOME > Accounting > Settlement Report

Settlement Report is a monthly settlement report issued when the actual settlement amount to be received by the seller is finalized and the accumulated income for each business type exceeds $150.

Settlement Report Information

Monthly Settlement 2010-06 Result Excel

· Only if the estimated transfer amount is over 150 USD depending on either Commissionaire or agent, we will send you the revenue.

Commissionaire | Agent

Settlement Status : Settlement Confirm Estimated Transfer Amount : USD 783.43

Country	Payment Method	Settlement Period	Sales Amount	Canceled	Sales Revenue	Samsung Commission	Transaction Fee + VAT	Adjusted Amount	Adjusted Amount (USD)
Italy	Card	May 02, 2010~ May 04, 2010	€ 658.00	€ 0.00	€ 658.00	€ 65.80	€ 6.58	€ 585.62	$774.79
United Kingdom	Card	May 04, 2010~ May 17, 2010	£ 18.75	£ -12.25	£ 6.50	£ 0.65	£ 0.06	£ 5.79	$8.64

1

※ A separate remittance fee will apply.
※ Because it may take up to 6 months for some carriers to conduct Phone Bill settlement, the revenue for the previous month may not include all transactions.
※ In some countries categorized as Commissionaire, taxes are excluded from the adjusted amount. All other countries' adjusted amount includes taxes.
※ Depending on the applied tax rate of the country and the fee levied by the carrier, you may generate lower net income from Phone Bill than from credit card payment.

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① A Settlement Report is issued for all sales amounts. Payment is remitted only when the amount due for each business type (commissionaire or agent) exceeds USD 150.

② When a settlement report is issued, it will be sent to the seller's E-Mail address.

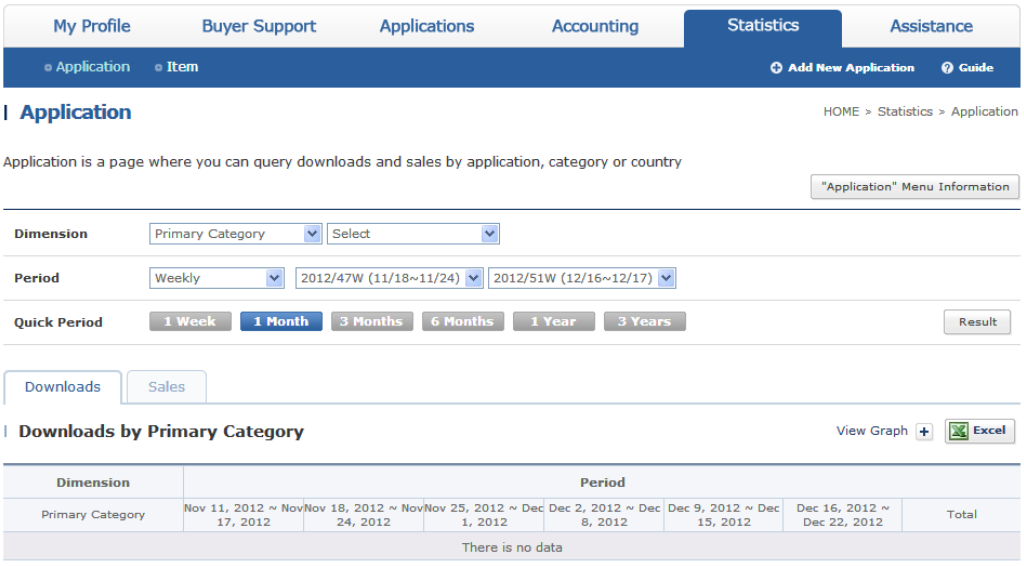
③ You can view prior Settlement reports by selecting a settlement month on the Settlement Report page under the Accounting menu in Seller Office.

④ On the designated payment date, the amount stated in the Settlement Report is transferred to the registered bank account. (A transfer commission will be deducted.)

6. Statistics

1) Application

For the sellers' convenience, Samsung Apps Seller Office provides sales statistics to view the number of downloaded and registered Apps, and the amount of sales. You can check the number of downloads and the present sales conditions by category, country, and application; you can also download this information as an Excel file.



① Please select a period to view. Click an icon from the calendar to select a date.

② Select to filter by Category, Country, or Application. If you select to filter by "Application", you can search for specific applications and set additional conditions.

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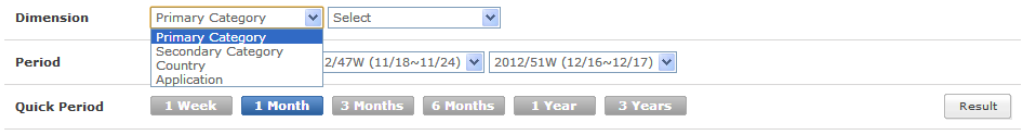
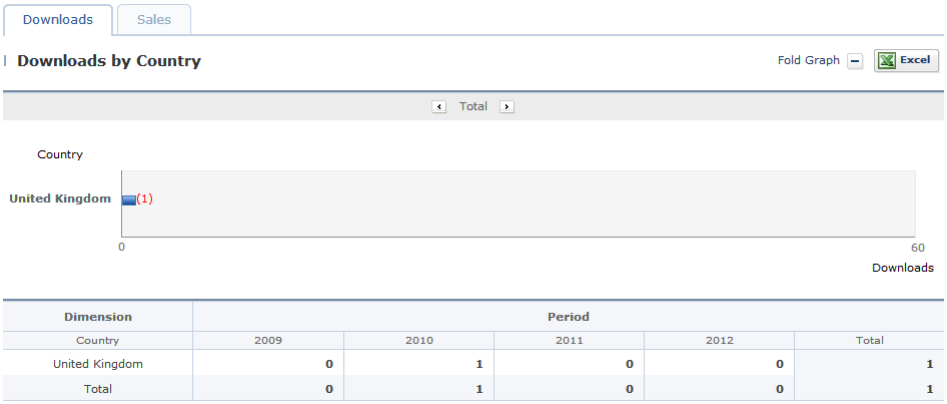


③ With a search condition set up once, you can check both status of downloads and sales at the same time.

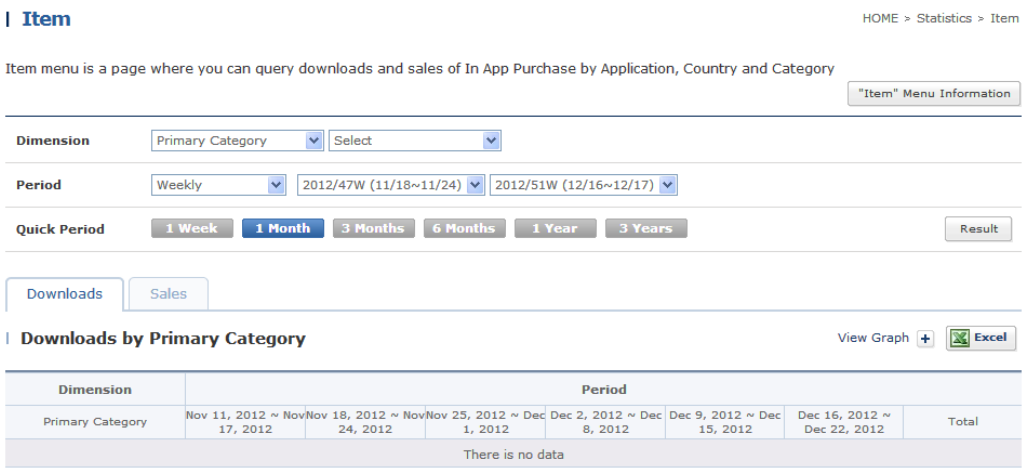
④ You can check the status of downloads by countries with graphs and statistics as follows.



Dimension	Period				
Country	2009	2010	2011	2012	Total
United Kingdom	0	1	0	0	1
Total	0	1	0	0	1

2) Item

For the convenience of sellers, the Samsung Apps Seller Office provides sales statistics so that the numbers of downloaded and sales can be viewed. You can check the number of downloads and the present sales conditions by category, country, and application; you can also download this information as an Excel file. You can use the same searching and viewing methods as for Statistics > Application.



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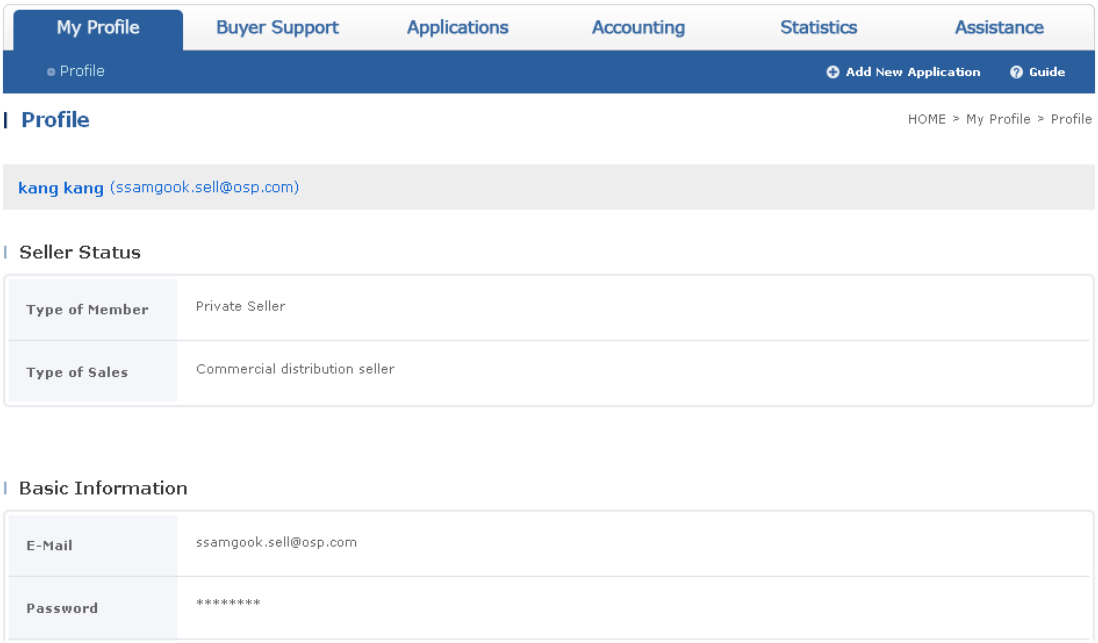
7. My Profile

1) Seller's Information



① You can view the Information for Seller Page.

② Entering information on the "Information for Seller Page" screen creates a seller introduction in the buyer channel, and you can go to the Seller Page with Deeplink. We recommend that you enter as much information as possible about your company on the "Information for Seller Page" screen, because this is what will be displayed on the Seller Page when a user clicks on the Seller Name at Samsung Apps. If you do not include an introduction to your company, then the default introduction provided by the Seller Office will be applied.

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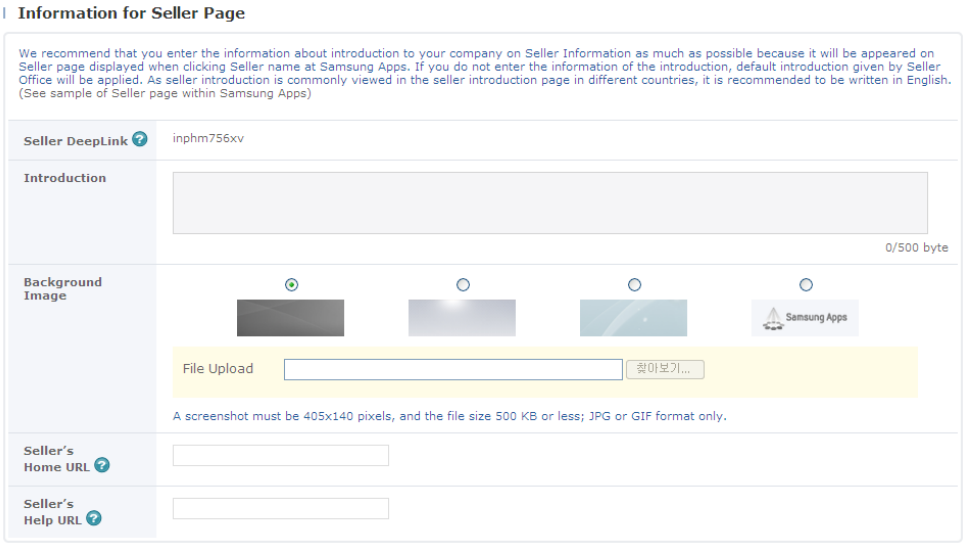
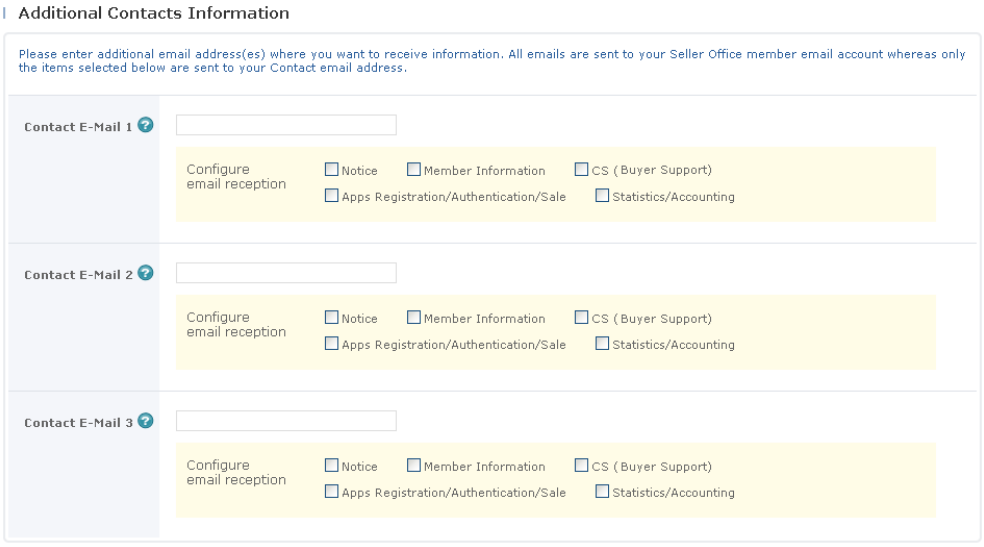

Information for Seller Page
We recommend that you enter the information about introduction to your company on Seller Information as much as possible because it will be appeared on Seller page displayed when clicking Seller name at Samsung Apps. If you do not enter the information of the introduction, default introduction given by Seller Office will be applied. As seller introduction is commonly viewed in the seller introduction page in different countries, it is recommended to be written in English. (See sample of Seller page within Samsung Apps)
Seller DeepLink
inphm756xv
Introduction
0/500 byte
Background Image
Samsung Apps
File Upload
찾아보기...
A screenshot must be 405x140 pixels, and the file size 500 KB or less; JPG or GIF format only.
Seller's Home URL
Seller's Help URL

③ In the 'Additional Contacts Information' screen, you may select what types of emails are sent to your seller's account by selecting categories or adding information.



④ Click the [Edit] button at the bottom of the Seller's information page to change information.

⑤ Edit the Seller's information, and click the [Save] button at the bottom of the page to complete modification.

8. Buyer Support

1) Buyer Questions

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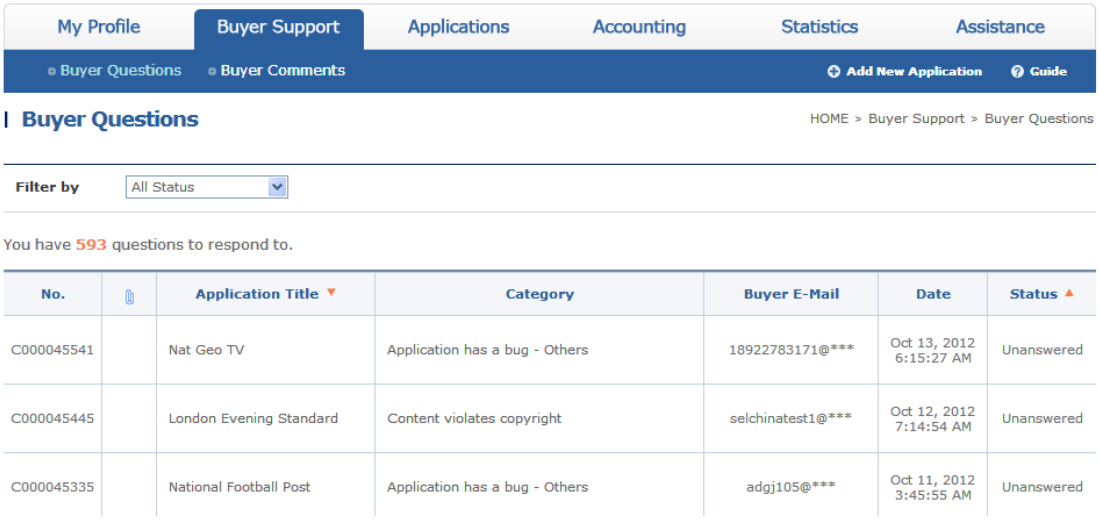

① If a buyer asks a question regarding a seller's Apps, the seller must reply to the question.

② Clicking the 'Buyer Support > Buyer Questions' menu.

③ You can view questions uploaded by buyers.

④ You can check the status of replies to questions on the right side of the table. [Unanswered] will be displayed for the messages awaiting replies, and [Answered] will be displayed for the messages that have replies.

⑤ Click a message awaiting reply, to go to the detailed question page.

⑥ Please select a question and enter the answer. When you click the [Send] button, the reply will be saved. You can view it on the Buyer site.

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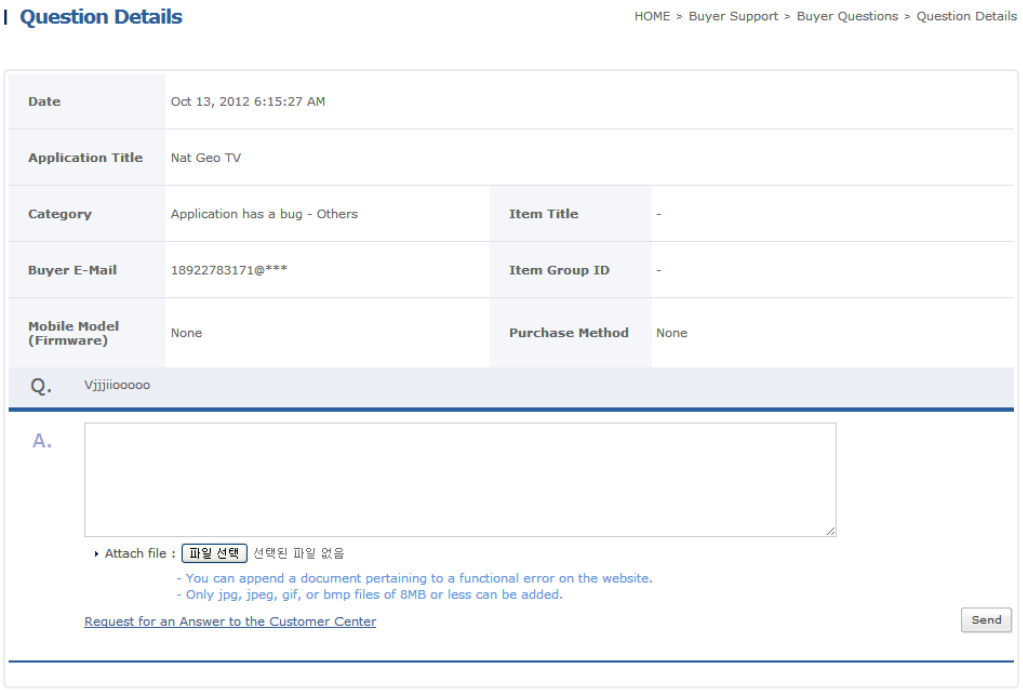
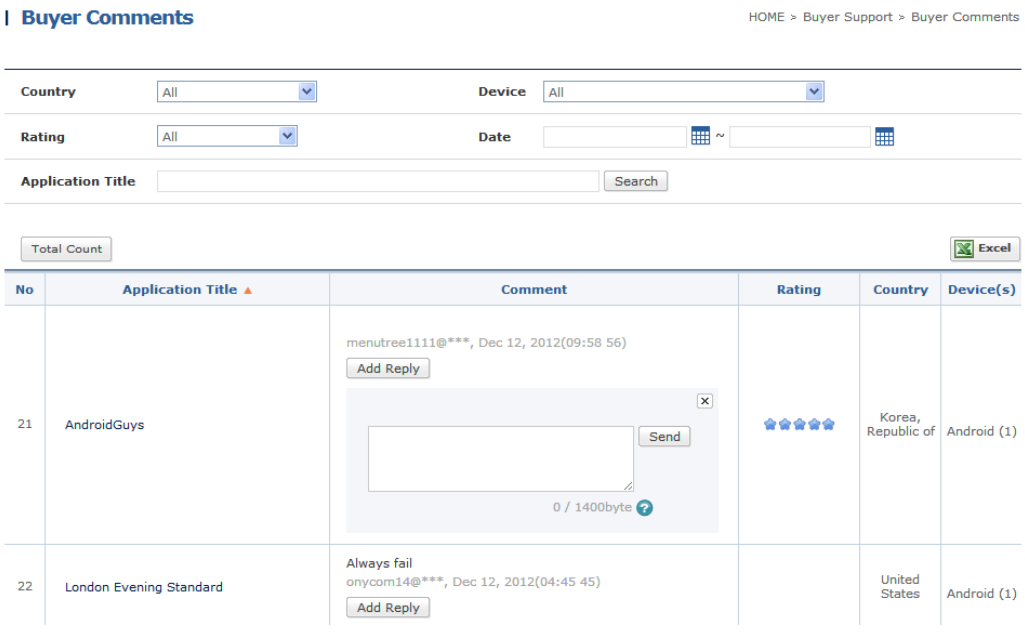


⑦ If you cannot answer a question, please send it to our customer center by clicking the ‘Request for Answer from the Customer center’.

⑧ Our customer center will examine the buyer’s questions and then E-Mail a reply to the seller.

2) Buyer Comments



① Buyers may enter their comments for an app

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② Navigate to ‘Buyer Support >Buyer Comments’.

③ You may respond to buyer comments

④ Leave comments by clicking [Send], comments are instantaneously shown in the buyer’s channel.

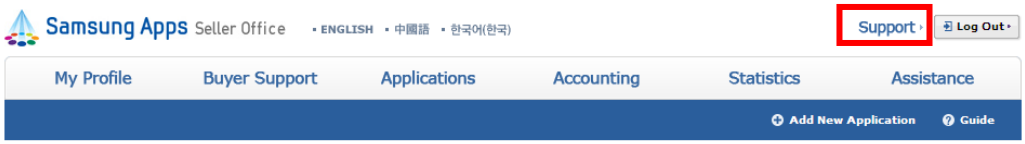
9. Assistance

1) Guide Download

Seller Office provides every guidance in English, Chinese and Korean. You can download them from [Guide Download].

10. Support

If you cannot find an answer to your question, or if your question relates to changing your information or to request something from the administrator, please use the Support section.



11. Seller Discounts

Seller Discount is a menu that provides the discount information registration, allowing the seller to sell the application at a discounted price.

1) Discounts Status

You can check the application discount details registered by the seller.

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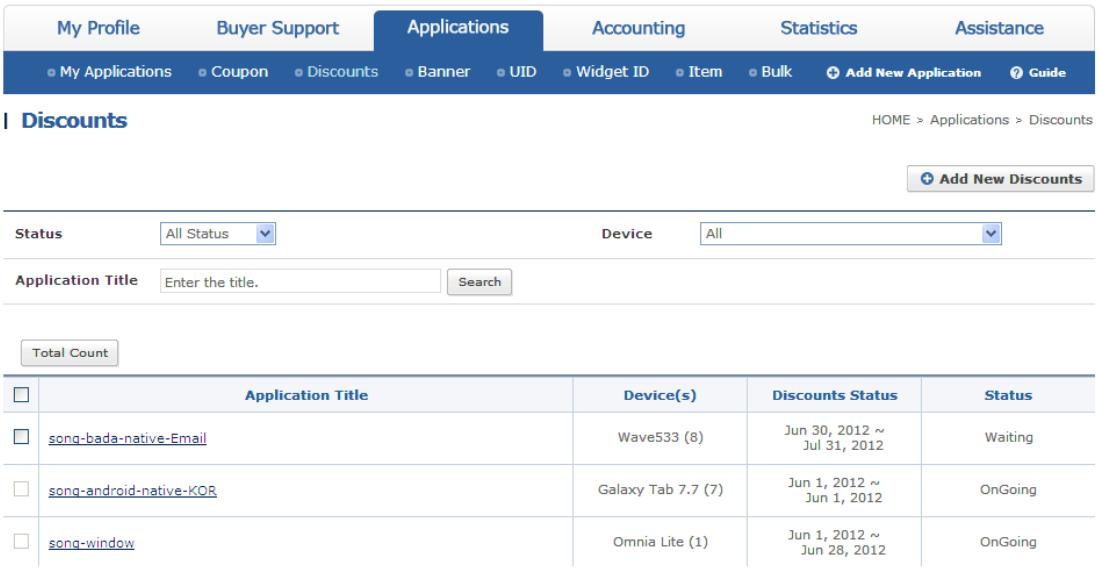

① Click the menu to access the Discounts Status page.

② Click [Add New Discount] to open the page for registering a new application discount.

③ You can search the currently registered discounted (currently being discounted) applications by status, device or title.

④ The number of registered application discounts is displayed.

⑤ You can see the details of the registered discount by clicking "Application Title".

⑥ You can check the current status (Waiting, Ongoing or Ended) of the registered application discount.

⑦ If the status is "Waiting" or "Ended", a checkbox to delete the item is enabled.

2) Add New Discount

You can register a new discount for each application.

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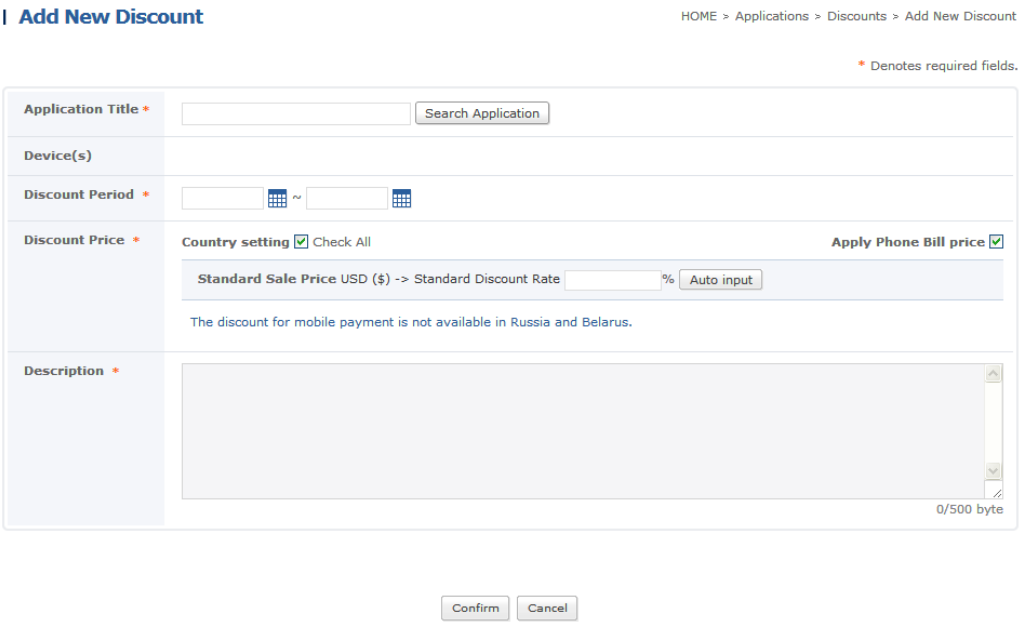
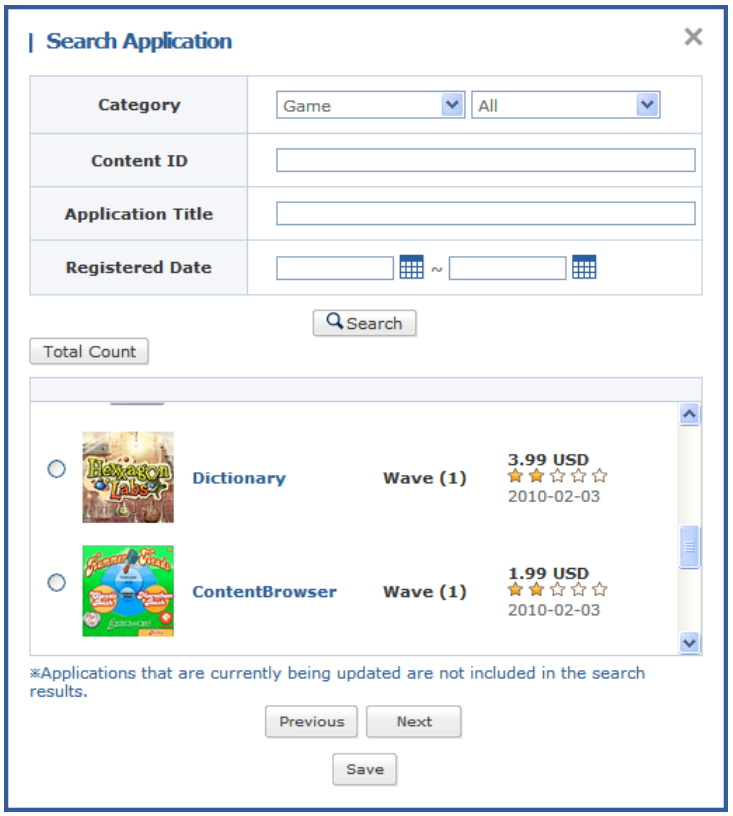


① Click [Search Application] to open a popup window for selecting the application to be discounted.

② Select an application to be discounted from the Search Application popup. However, applications being updated are not included in the search results.



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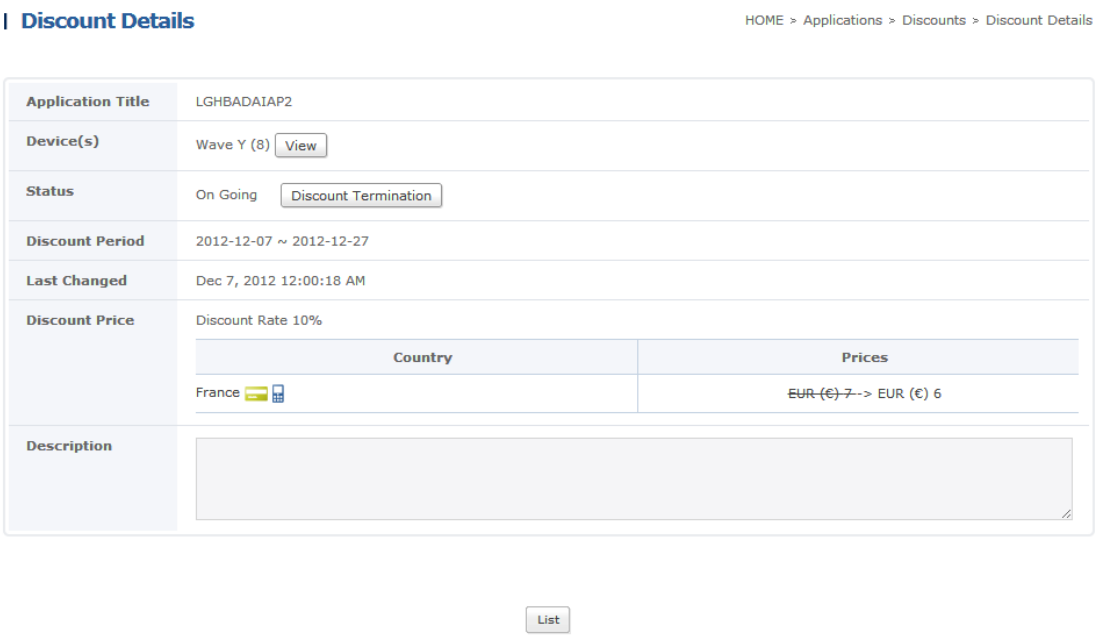
③ Specify the discount period.

④ The discounted price will be applied to a batch if you enter the standard discount rate and click Auto Input. You can set the price and discount by country, too. The discounted price will be applied based on the exchange rate at the time that the discount is registered.

⑤ Click [Confirm] to register the discount.

3) Discount Details

You can check the discount details registered by the seller.



① The application information and discount details registered by the seller are displayed.

② The status and date of last update are displayed.

③ If the discount status is 'On Going' or 'Waiting', you can terminate the ongoing discount by clicking [Discount Termination].

④ If the discount status is 'Waiting', you can edit the discount period, discounted country and discounted price by clicking [Edit].

4) Edit Discount

You can edit the discount details registered by the seller.

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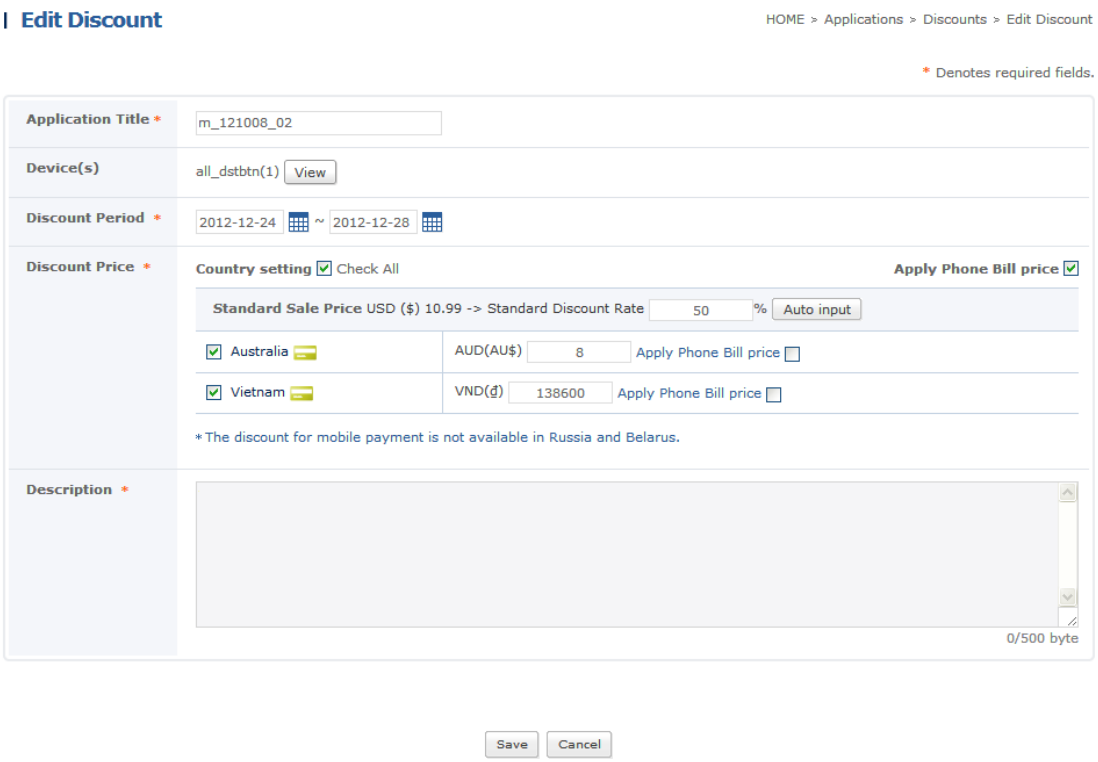

① Edit the discount period, discounted country(s) or discounted price.

② Click [Save] to save the updated discount information.

12. Banner

The Banner is a function to allow sellers to create and register banners and icons for their applications.

1) Banner Status

This is a screen to show the banner/icon list registered by a seller.

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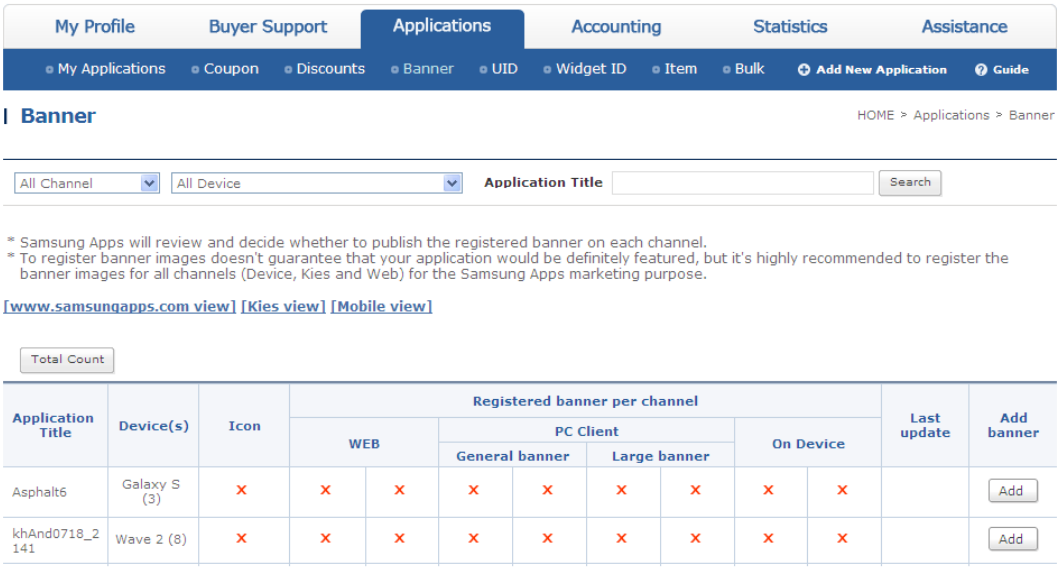

① Click the menu to access the Banner/Icon list screen. The list shows all applications registered by a seller.

② A banner/icon registered by the seller can be searched by channels, device category query and application titles.

③ Click the [Add] button to register a new banner/icon to the application. Click the [Edit] button to modify the registered banner/icon.

④ The types of channels registered by a seller are Web, PC Client, and On Device. A banner must be registered both in a .jpg file and a .psd file, the original file. An icon must be registered as an .ai file.

2) Add(Edit) Banner/Icon

This is a screen for a seller to register his or her banner/icon. The same applies to Edit Banner/Icon. The registered banner will be reviewed by Samsung Apps and posted on the store if the banner is judged to be appropriate. An image of icon may be used for Samsung Apps marketing purposes; you should only register the image if you agree to it being used in this way.

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Banner

HOME > Applications > Banner

Application Title WidPost1

Device(s) Galaxy S (3) View

Icon (Vector Image)

AI File

Register

* This image may be used for Samsung Apps marketing purposes; register the image only if you agree to it being used in this way.
* Please register the vector image file of the application icon. The image must be 800x800 or 1600x1600 pixels and the file size less than 10MB; AI format only. (Image resolution higher than 300 dpi is recommended.)

Web (http://www.samsungapps.com)

Size 500x240

Register

PSD File

Register

* A banner image must be 500*240pixels, and the file size 500KB or less; JPG, PNG or GIF format only.
* The original file size 10MB or less; PSD format only.

PC Client

General banner

Size 500x240

Register

PSD File

Register

Large banner

Size 500x240

Register

PSD File

Register

* A banner image must be 500x240 pixels and the file size 500KB or less; JPG, PNG or GIF format only.
* The original file size 10MB or less; PSD format only.

On Device

Size 500x240

Register

PSD File

Register

* If a background color of banner is transparent, your banners might not be clear on the phone. Therefore, please keep it in mind before registering them.
* A banner image must be 500x240pixels, and the file size 500KB or less; JPG, PNG or GIF format only.
* The original file size 10MB or less; PSD format only.

Description

0/500 byte

List

Save

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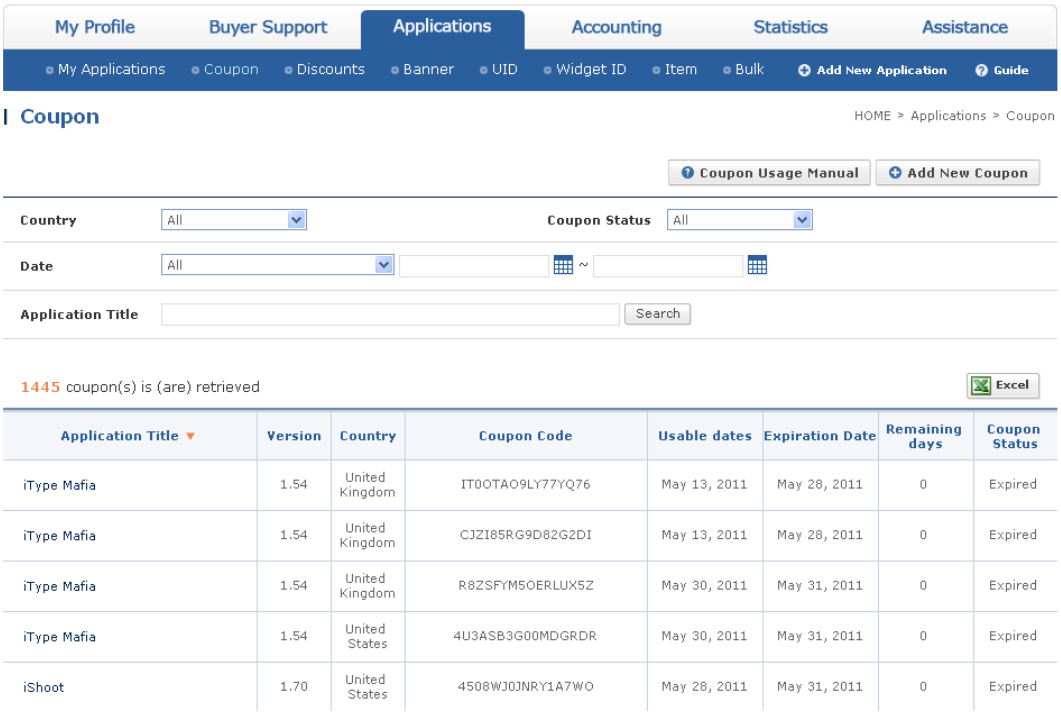
① This is basic information about the banner.
② This is the name of channel to register a banner.
③ Click the [Register] button to register a .ai file.
④ Click the [Register] button to register a .jpg file.
⑤ Click the [Register] button to register a .psd file.

13. Coupon

In the Coupon menu, sellers may create 100% discount coupons for use in the promotions.

1) Coupon Status



Application Title	Version	Country	Coupon Code	Usable dates	Expiration Date	Remaining days	Coupon Status
iType Mafia	1.54	United Kingdom	IT0OTAO9LY77YQ76	May 13, 2011	May 28, 2011	0	Expired
iType Mafia	1.54	United Kingdom	CJZI85RG9D82G2DI	May 13, 2011	May 28, 2011	0	Expired
iType Mafia	1.54	United Kingdom	R8ZSFYM5OERLUX5Z	May 30, 2011	May 31, 2011	0	Expired
iType Mafia	1.54	United States	4U3ASB3G00MDGRDR	May 30, 2011	May 31, 2011	0	Expired
iShoot	1.70	United States	4508WJ0JNRY1A7WO	May 28, 2011	May 31, 2011	0	Expired

① When clicking Coupon, you navigate to the “Coupon Listing” page.
② You may view coupons based on country, coupon status or expiration date as well as search using keywords.
③ You may check coupon details from the listing, such as application title, application version, country of issuance, coupon code, coupon’s creation date, expiration date, time remaining and which coupons have expired.
④ Coupons can be used only in the country where they are issued. Coupons will be expired prematurely if the country suspends/terminates or withdraws from sale of the application during the coupon use period.

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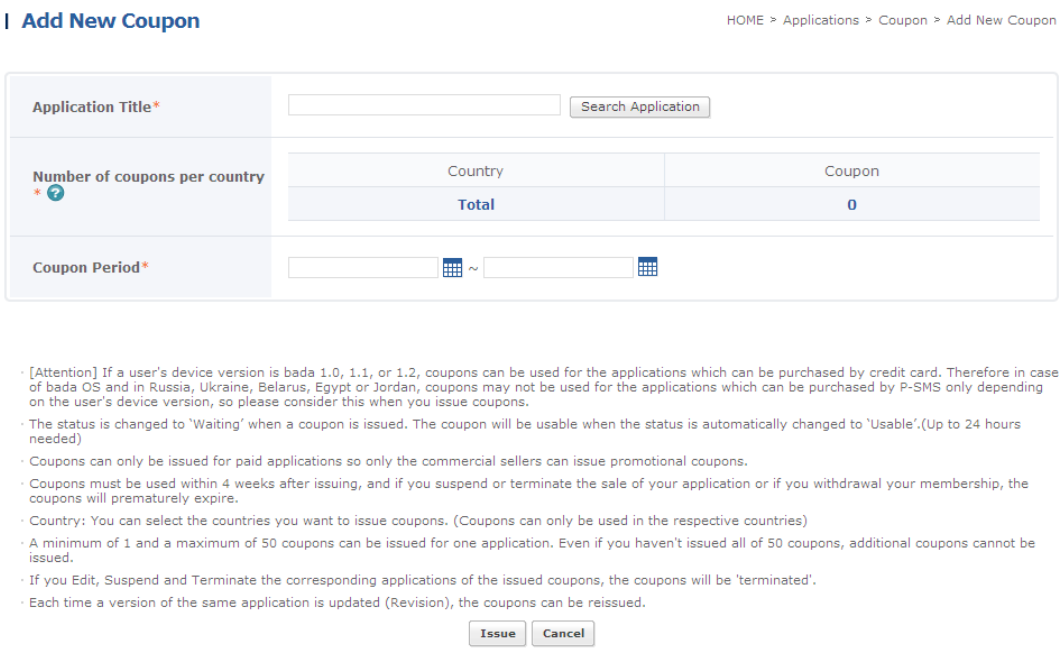
⑤ Each time the corresponding application version of the issued coupons is updated (Revision), the coupons can be reissued. Unissued coupons of previous version will be expired and not be cumulated.

⑥ A manual can be downloaded by clicking [Coupon Usage Manual] button. You can refer to the detailed information on coupon usage.

2) Add New Coupon


Add New Coupon
HOME > Applications > Coupon > Add New Coupon
Application Title*
Search Application
Number of coupons per country *
Country
Coupon
Total
0
Coupon Period*
~
[Attention] If a user's device version is bada 1.0, 1.1, or 1.2, coupons can be used for the applications which can be purchased by credit card. Therefore in case of bada OS and in Russia, Ukraine, Belarus, Egypt or Jordan, coupons may not be used for the applications which can be purchased by P-SMS only depending on the user's device version, so please consider this when you issue coupons.
The status is changed to 'Waiting' when a coupon is issued. The coupon will be usable when the status is automatically changed to 'Usable'.(Up to 24 hours needed)
Coupons can only be issued for paid applications so only the commercial sellers can issue promotional coupons.
Coupons must be used within 4 weeks after issuing, and if you suspend or terminate the sale of your application or if you withdrawal your membership, the coupons will prematurely expire.
Country: You can select the countries you want to issue coupons. (Coupons can only be used in the respective countries)
A minimum of 1 and a maximum of 50 coupons can be issued for one application. Even if you haven't issued all of 50 coupons, additional coupons cannot be issued.
If you Edit, Suspend and Terminate the corresponding applications of the issued coupons, the coupons will be 'terminated'.
Each time a version of the same application is updated (Revision), the coupons can be reissued.
Issue
Cancel

① You may select the application for which you would like to create a coupon by clicking [Search Application].

② Once the Search Application pop-up window appears, you may select one application. However, applications being updated are not included in the search results.

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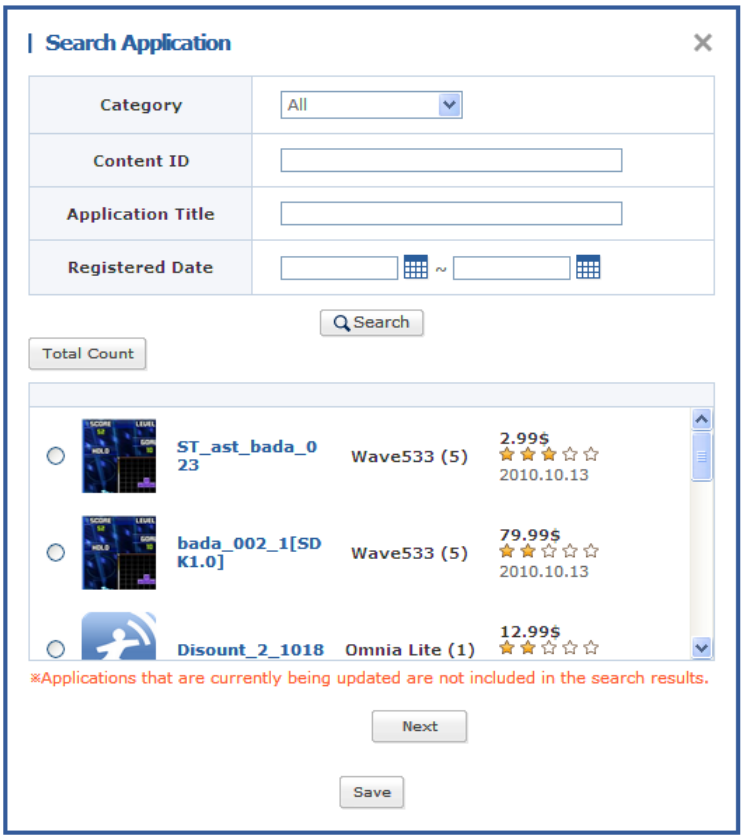

③ Coupons can be issued only for paid applications, so a list of countries for sales will be automatically sorted when selecting the Application. You can select the countries that you want to issue coupons and set up to 50 coupons by country. Even if you haven't issued all of 50 coupons, additional coupons cannot be issued.

④ You may now select the duration of the coupon. The coupon can come into effect as early as the next day and can last up to 4 weeks. (You may choose to cancel or remove coupons before the expiration date.)

⑤ Click [Issue] to register the coupon.

⑥ It will change to “Wait” status after the coupons are issued. They cannot be used until the status is changed to ‘Usable’. (Up to 24 hours required)

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